



Innovation In Youth Employment: Solution for Sustainable impact

Presented By: Alieu Jallow, YAG Member
Founder YEA Gambia & Startup Incubator



Growing up

- Kerr Ardo Village
- 25 Siblings



Inspiration

- Mum's Petty trading
- Harding Cattles



Volunteer Experience

American Corner

Kids reading programs



Youth Unemployment

- 60% Youth
- 40% unemployed
- Searching for hope

**“HISTORY WILL JUDGE US FOR TURNING
OUR BACKS WHILE PEOPLE DROWNED”**



A young man in a white shirt is talking to a woman with a red backpack. They are standing in front of a white tent at an outdoor event. The background shows a red tent and some buildings.

Young Entrepreneurs Association

- Workshops
- Seminars
- Youth Entrepreneurship Summit
- Bootcamps

CHALLENGES

- Lacked experience
- Establish Trust
- Stakeholder Buy in
- Build a team



Startup Incubator Gambia

"Building the next generation of entrepreneurs"



First Business Incubator

- Co-working Space
- Business support
- Mentorship & Coaching
- Access to resources
- Design thinking
- Bootcamps



Social Impact

- 86 incubator
- 26 accelerated
- 300 jobs created

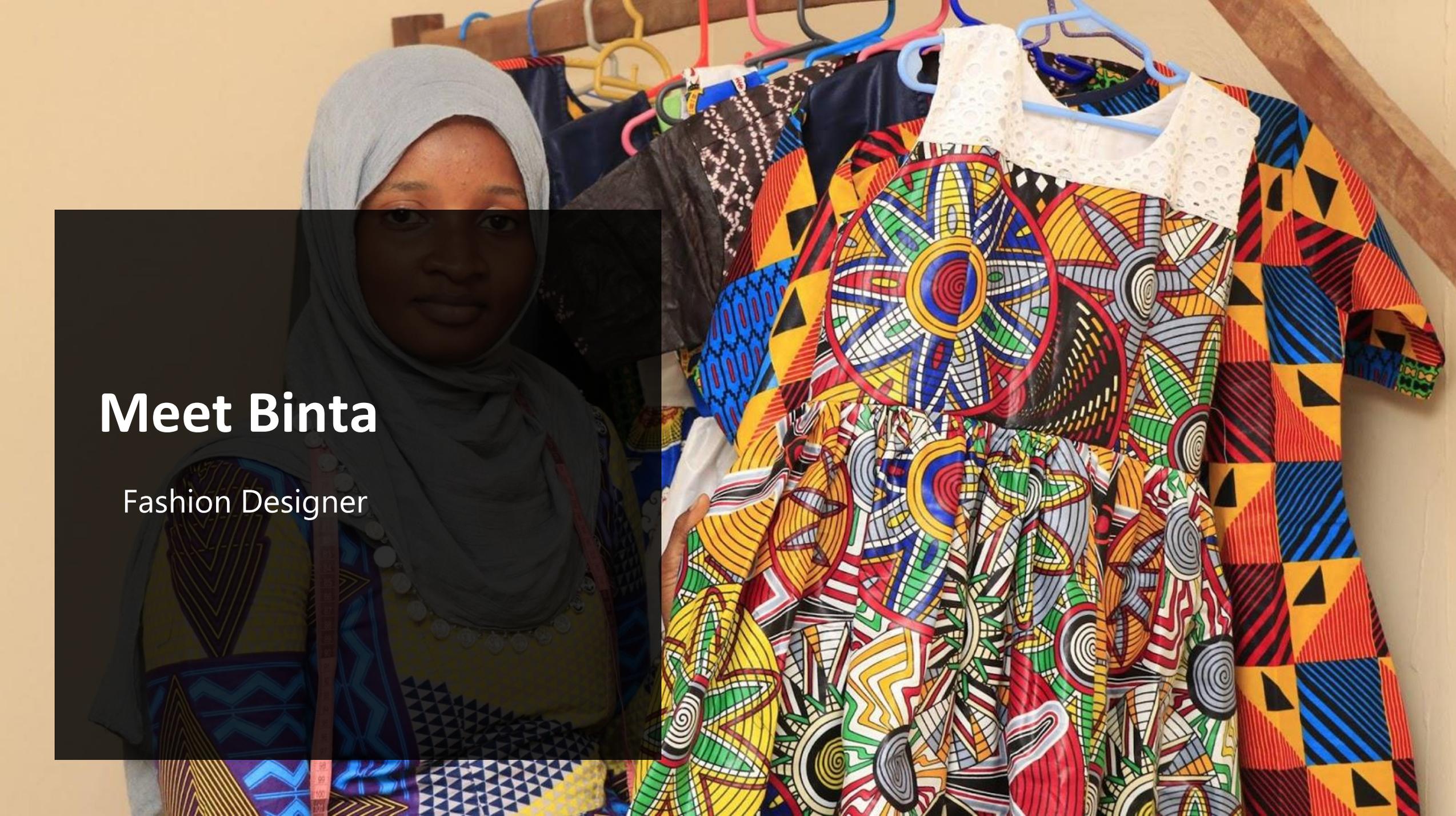


A young man with short dark hair, wearing a white polo shirt with blue and red horizontal stripes, is holding two chickens. One is a dark brown chicken on the left, and the other is a reddish-brown chicken on the right. He is standing in front of a wire mesh fence. In the background, there are more wire mesh structures and a dark interior space, likely a poultry farm.

Meet Muhammed

Poultry Farmer

- 500 to 36,000 Chickens
- 22 employees



Meet Binta

Fashion Designer



Next Step

- Regional hub
- Crowdfunding /Investment



“No matter your background and circumstances, with determination, hard work, persistence, and tenacity of purpose you can turn pressing social challenges into impactful solutions.”

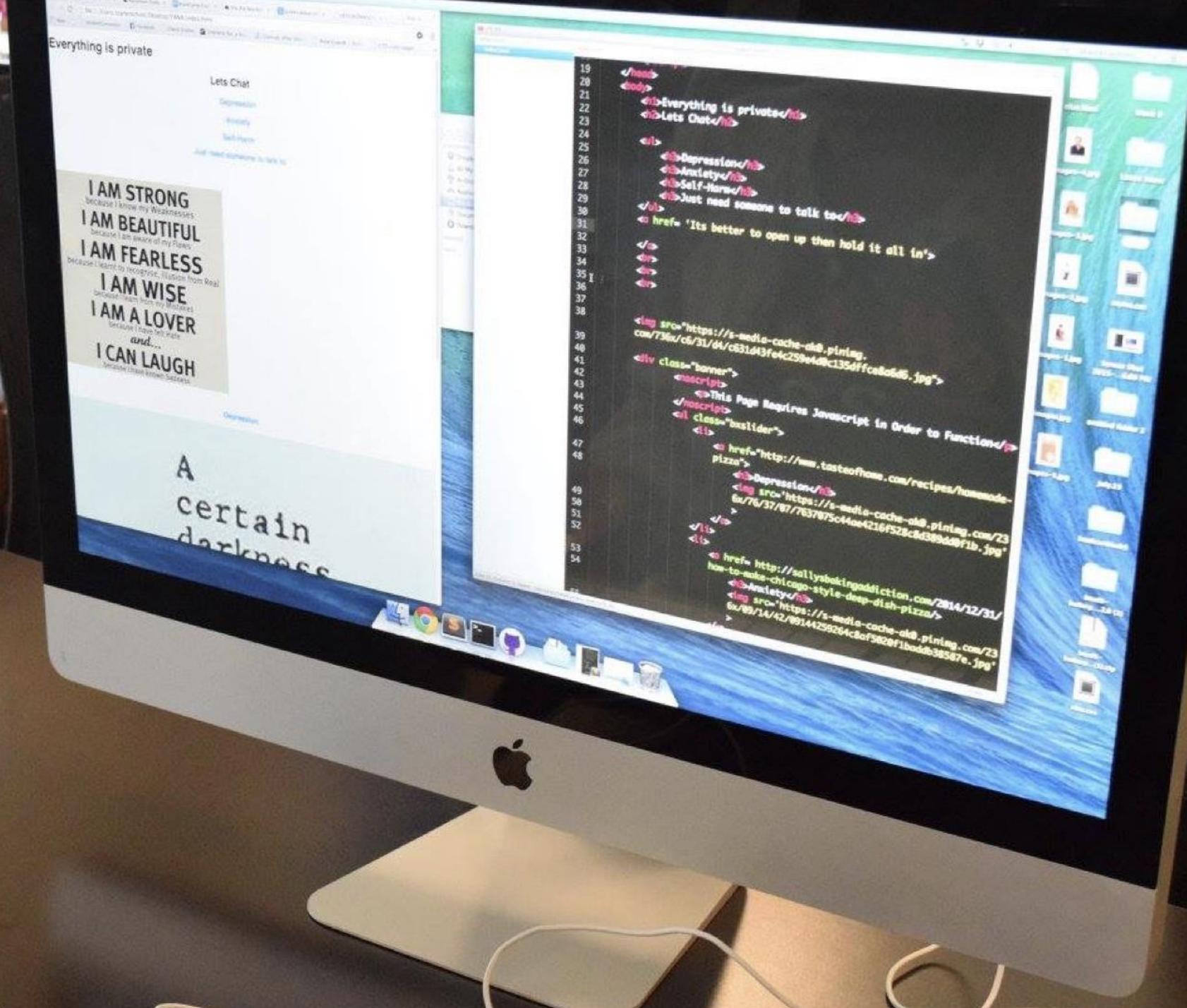
Alieu Jallow

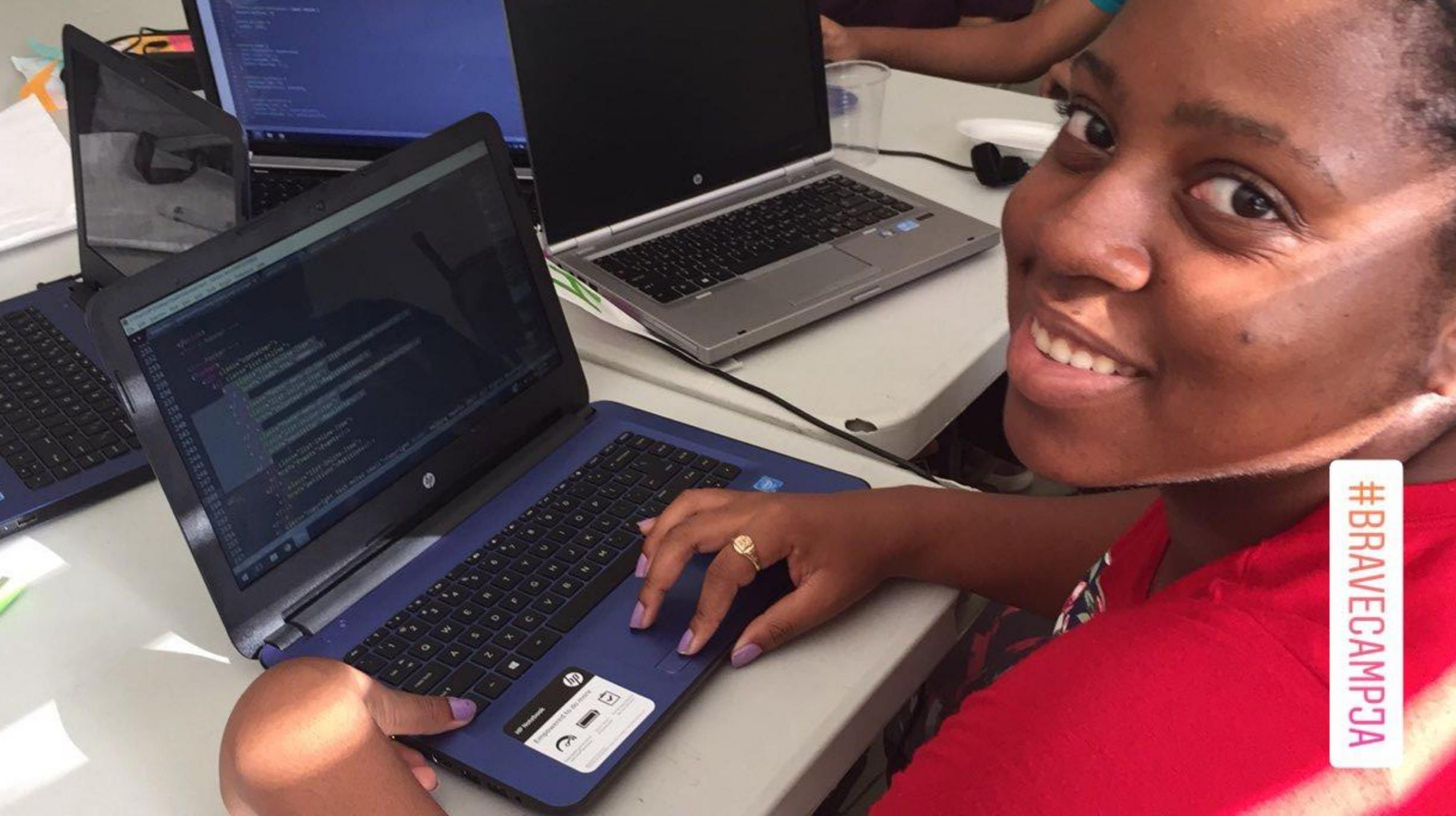


Thank you

Anna Bethune



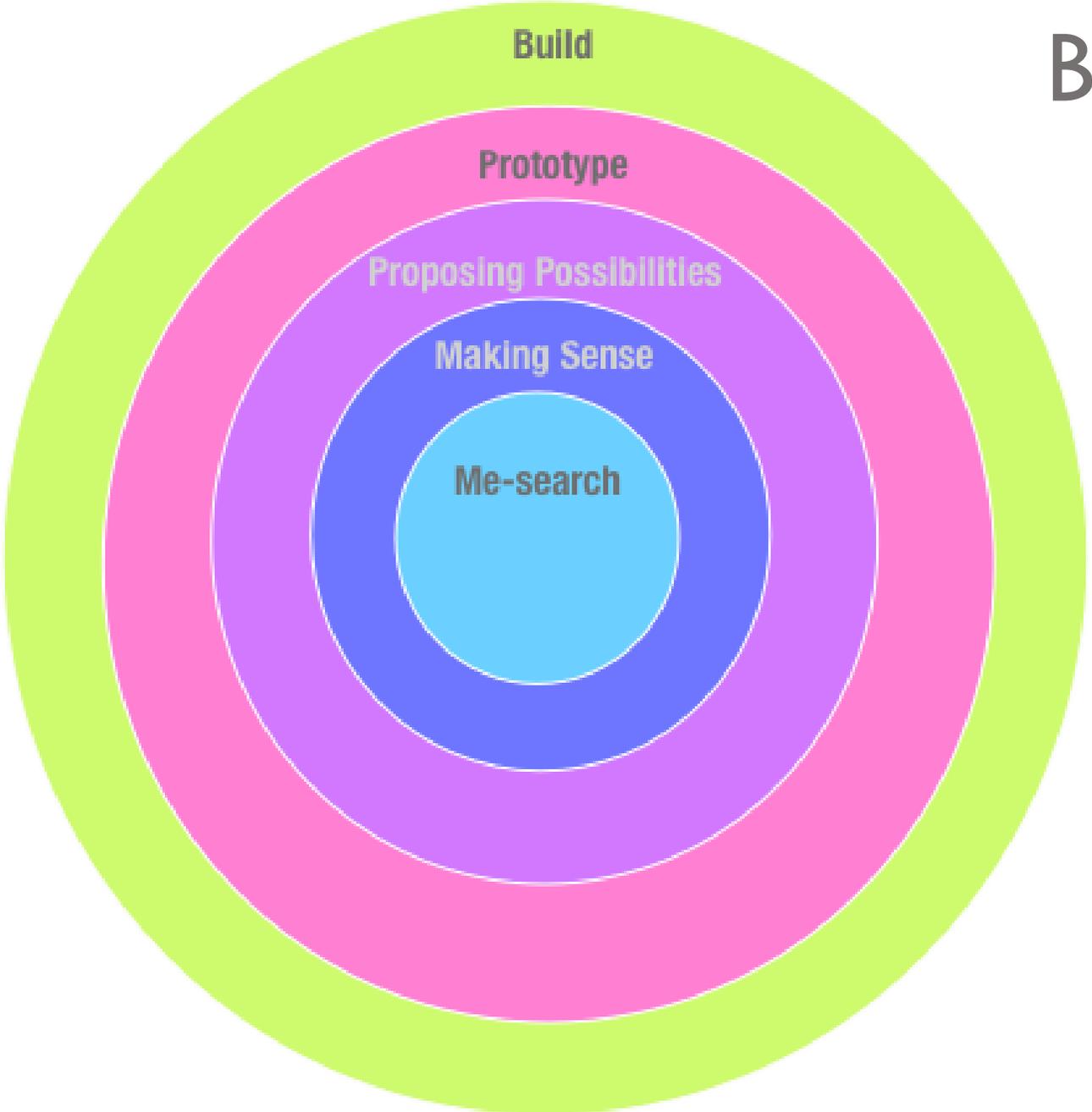




#BRAVECAMPJA



Brave Design



Litter Rulers

"Controlling Litter day by day"

About our website

Litter Rulers is on a mission to create a cleaner Jamaica. We are mainly reaching out to the youths of Jamaica. Litter Rulers was made by five girls from Brave Camp 2017. We feel that littering is caused by the lack of human responsibility and if we change the minds of youth we will create a better generation. To do this we created an organization to educate youth on how to recycle, fun ways to create things using your trash and where to report someone who is constantly polluting your neighborhood.

About Us

Litter Rulers is an organization created by five Jamaican, teenage girls at Brave Camp 2017. Malika Fraser, 12 years old, Holy Childhood High school; Breanna Bissnott, 13 years old, Leah-Ann Chai, 14 years old, Gabrielle Jones, 12 years old; all from Immaculate Conception High school, Kariel Pladley, 12 years old; Convent Of Mercy Academy. Using technology we hope to change the way people see the environment step by step.





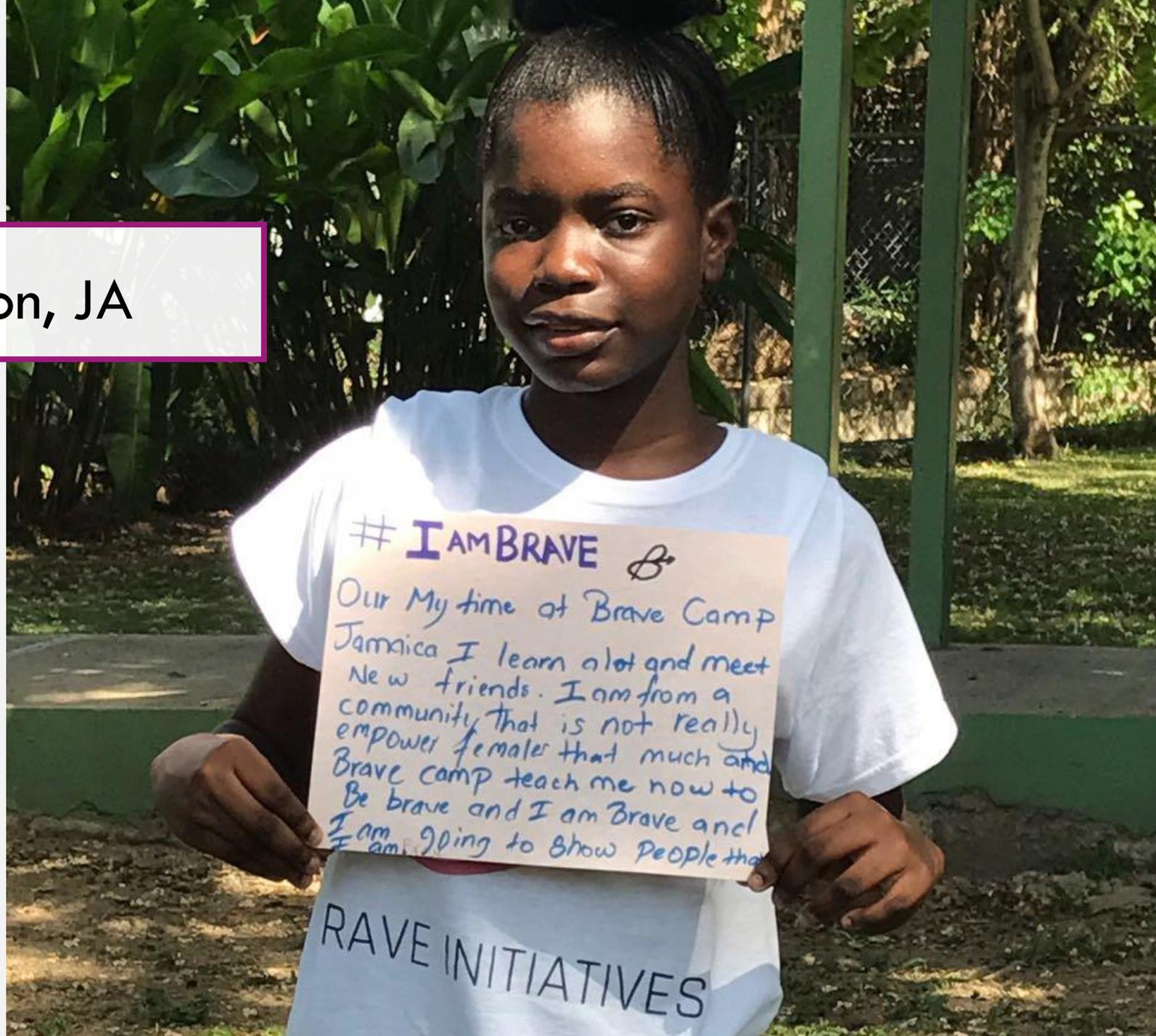
[REGISTER HERE](#)

MISSION STATEMENT

Helping Hearts is on a mission to improve health care. We target students, retired Doctors & persons with transportation. Our website seeks to inform the public about access to healthcare in Jamaica. advocating on behalf of persons who have limited access to healthcare is our Goal. >Helping Hearts is



Rashida, Age 14 , Kingston, JA



Breanna, Age 13 , Kingston, JA



Connect with me

www.Annabethune.com

**Frederico
P. Silva**

สวัสดี

sawubona

guten tag

こんにちは

ሴዊት
L

γεια σας

hello

नमस्ते

hallo

Hi!

olá

여보세요

ciao

hyvää päivää

مرحبا

hallå

你好

bonjour

שלום



social



entrepreneur



social + entrepreneur



social entrepreneur

UX



we develop inclusive
technologies for job creation

we found a problem...

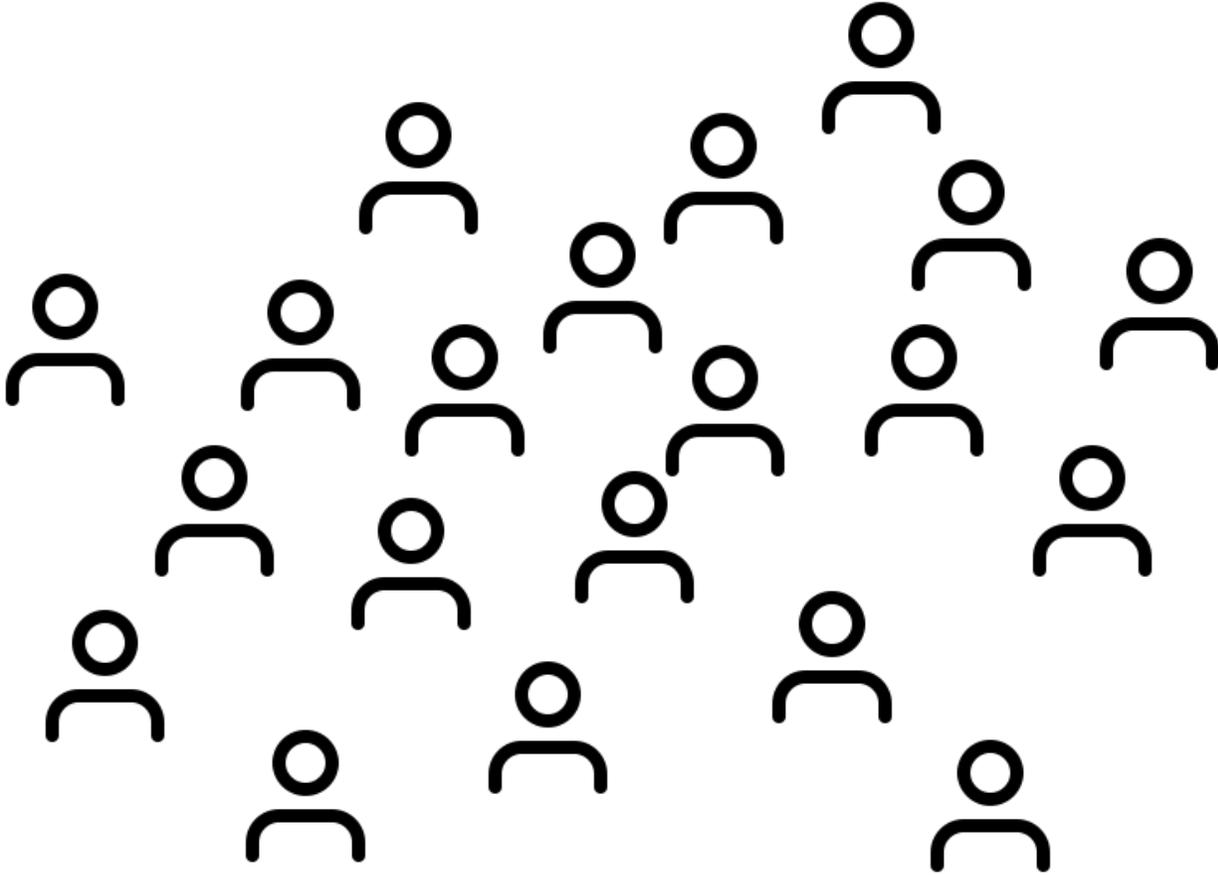
Newspaper
supply

10K~15K

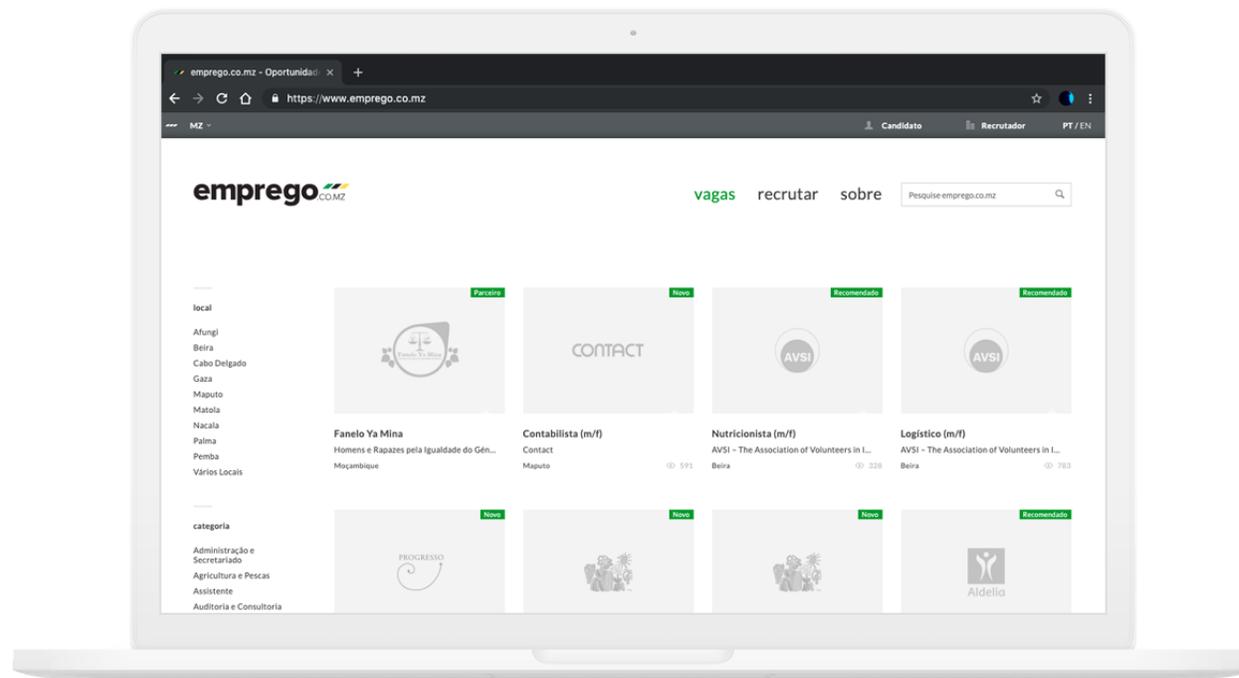
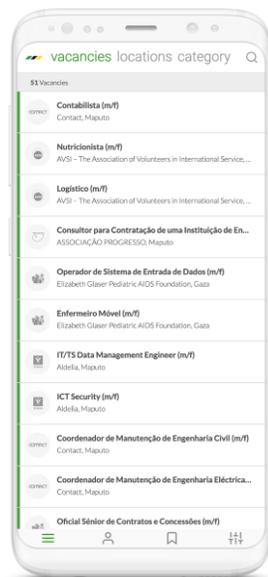


Population
size

25M



emprego.CO.MZ





197 000+

registered candidates



2 000+

registered companies

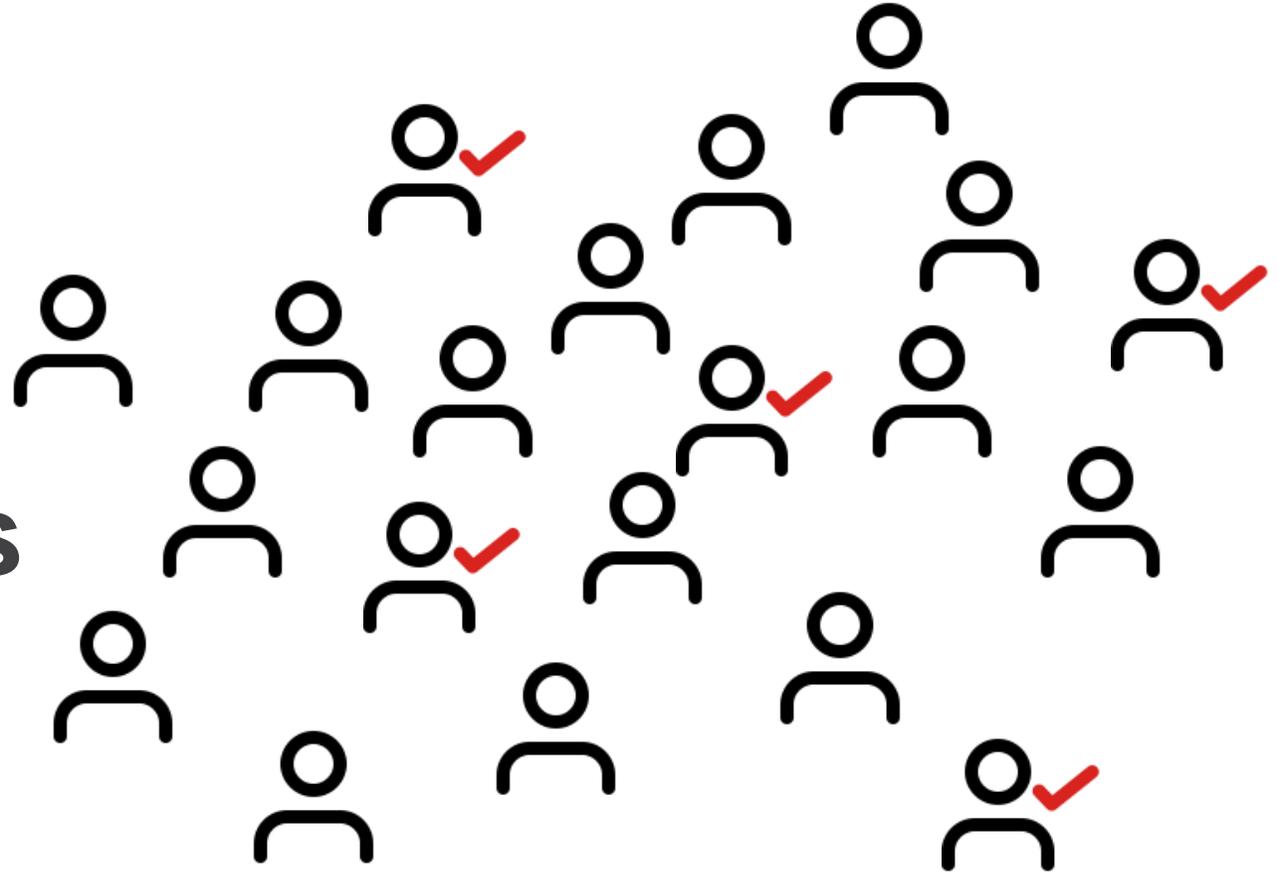


93%

coverage

we found **another problem...**

**formal jobs
vs. informal jobs**

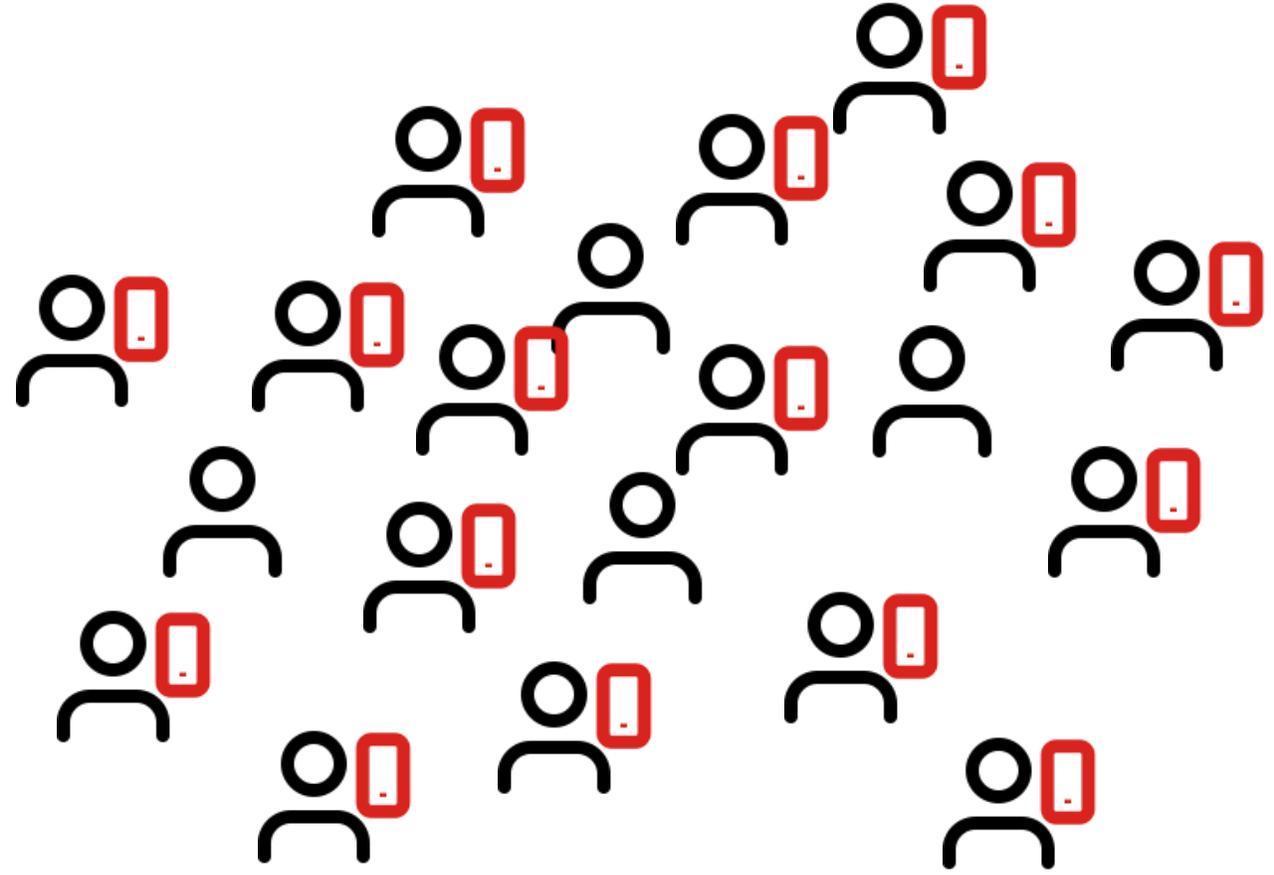


95%



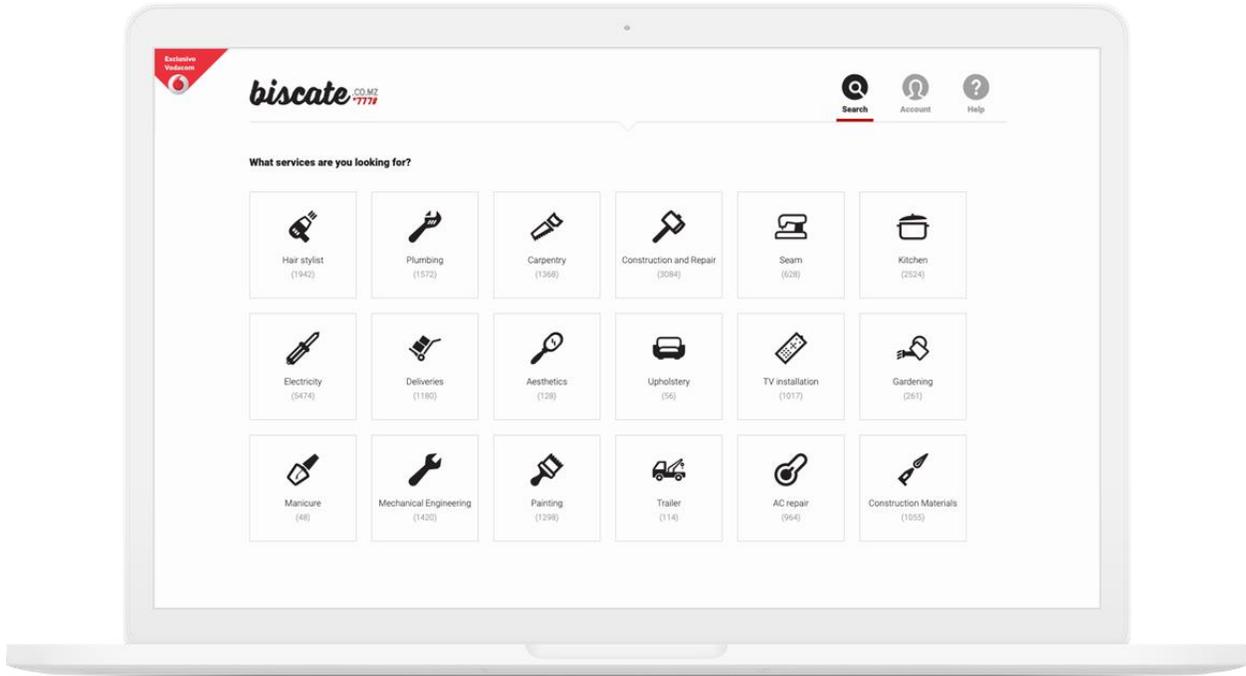
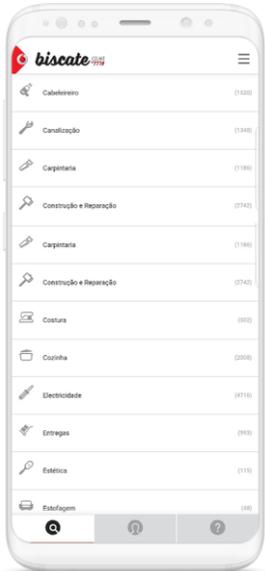
5%

**access to
mobile
phone**





biscate.CO.MZ *777#



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*777#



28 000+

workers registered



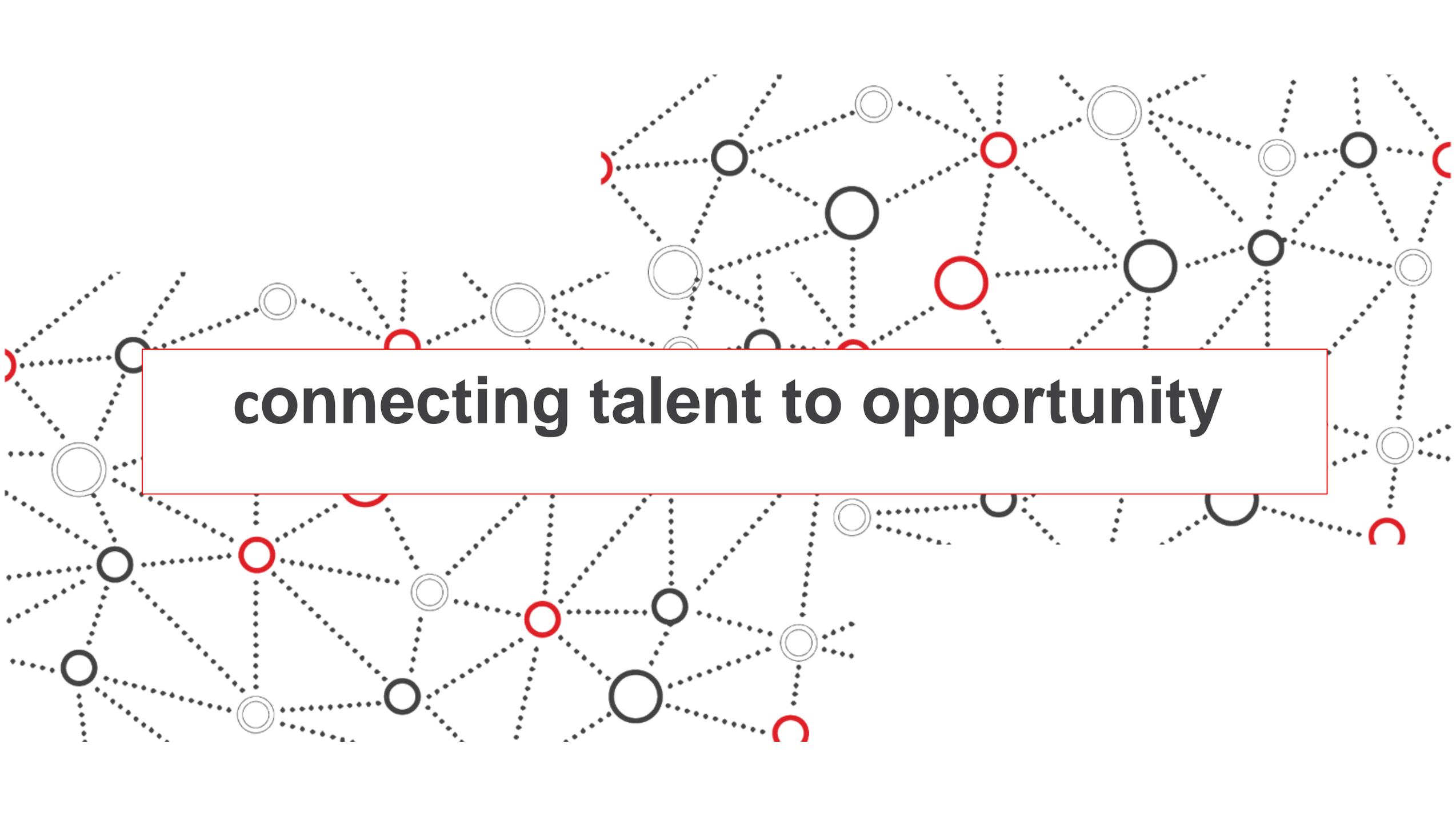
50 000+

customers



3 000+

potential job opportunities

The background features a complex network diagram. It consists of numerous nodes, represented by circles of varying sizes and colors (black, red, and white), interconnected by a web of dotted lines. The nodes are scattered across the frame, with some appearing as solid black circles, some as red circles, and others as white circles with black outlines. The connections between these nodes form a dense, interconnected web that fills the entire background.

connecting talent to opportunity

khanimambo

(thank you)

UX

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Gülcan Yayla

We're called upon to be
architects of the future;
not its victims...

Buckminster Fuller

ABOUT KODLUYORUZ ('WE CODE')

Kodluyoruz is a **social enterprise** helping **talented and driven youth** realize their potential through **employment in technology sector**.



BOOTCAMPS



ALUMNI CLUB



**WOMEN & NEXT
GENERATIONS**



Selected among **the top three most promising social startups in Europe**

– only one from Turkey!

(PwC Social Impact Lab 2018)



B/S/H/





I'm a Computer Science student.

Although I love this field and enjoyed it, **I feel like I'm stuck between my education and the needs of the private sector.**

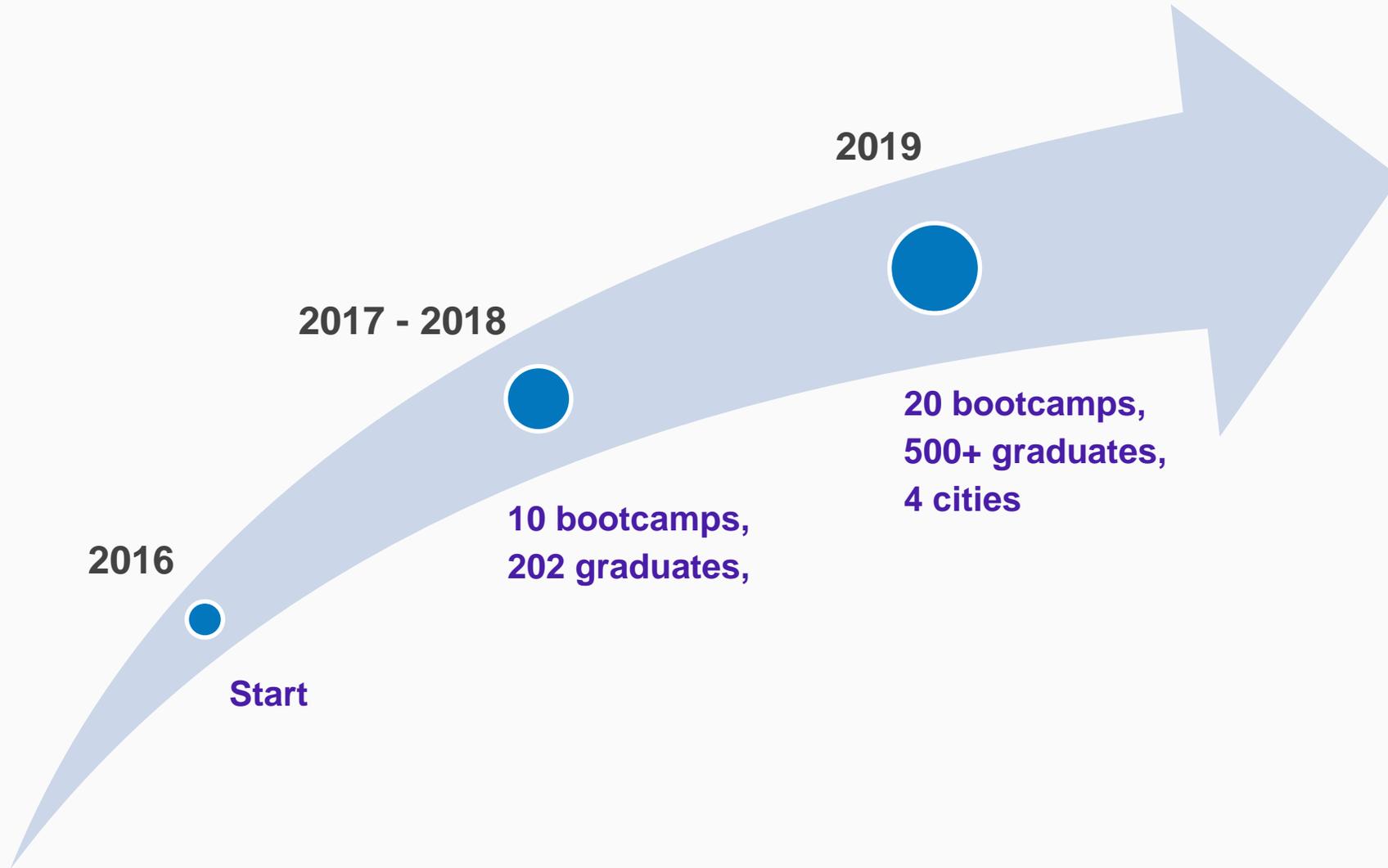


I don't have any chance to make my dreams come through.



A.S.

WHAT IS NEXT?



Next:

- Scale up the bootcamp model with **blended learning**
- Create a **'hub'** for developers
- Start **producing our own technologies** with graduates

THANK YOU!

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KODLUYORUZ



Ife Durosinmi-Etti

- Author , Entrepreneur and Young Global Leader
- Founder – AGS Tribe

“

There is no tool for development
more effective than the
empowerment of women

- Kofi Annan ”





Here is my why

My Mother



AGS *Tripe*
BY INCREASING OPPORTUNITIES FOR AFRICAN ENTREPRENEURS

Impact numbers in my community in 1 year

- Trained 3000+ people in starting a business
- Helped 120+ young people to access grants through online webinars and virtual tutoring
- Showcased over 2,000 female entrepreneurs in the 1st edition
- Reached over 3,000 entrepreneurs, developing their knowledge through my first book – Accessing Grants for Startup (AGS)
- Fostered a community off the book, democratizing opportunities for startups and built the AGS Tribe Community to north of 4,000 young people where knowledge is shared and capacity is developed virtually
- Through crowdfunding, raised \$10,000 specifically to support female-led business owners
- Today, the three businesses invested in have created 52 jobs, and have increased their income 3x



Business Advisory



- and we are just getting started,
there is so much more to be done!



We are constantly working to
make sure that young people,
especially women have access to
the the opportunities that will help
them scale their business

Entrepreneurship remains the foremost tool to solve the problem of youth unemployment in Africa



This is why we have spent a tremendous amount of time investing in training on digital skills, business model generation, mentorship and business advisory for youths in Nigeria

CHALLENGES



Here is what we are working on now

We started raising the AGS Impact Fund 2.0.

1. Target – 30k USD
2. Amount since crowdfunding launch (3 weeks) – 8k USD+
3. Use of fund – 100% into seed fund for women-owned businesses
4. Fund raised from corporates and individuals in Lagos, London, United States and Canada
5. Program design component and approach
 - Call for application
 - Online boot-camp
 - Virtual mentorship
 - Pitch competition
 - Business advisory
 - Finalists are then admitted into an incubator program

AGS
IMPACT FUND



Our BHAG!

“

WHEN WOMEN PUT THEIR
HEADS TOGETHER,
**POWERFUL
THINGS**
CAN HAPPEN!”

Oprah Winfrey



In the next three years, train and empower 10,000 young women to start their own business through capacity building, digital skills, linkage to funding (trust fund) and connecting them to global resources virtually.



Thank You