

SOLUTIONS FOR YOUTH EMPLOYMENT

YOUTH ADVISORY GROUP (YAG) 2019-2020

ABOUT SOLUTIONS FOR YOUTH EMPLOYMENT (S4YE)

Solutions for Youth Employment (S4YE) is a multi-stakeholder coalition among public sector, private sector, and civil society actors that aims to provide leadership and resources for catalytic action to increase the number of young people engaged in productive work.

The S4YE Secretariat is housed in the Jobs Group within the Social Protection and Jobs Global Practice at the World Bank. S4YE partners include the World Bank, Accenture, The Rockefeller Foundation, Mastercard Foundation, Microsoft, Plan International, International Youth Foundation (IYF), Youth Business International (YBI), RAND Corporation, the International Labor Organization (ILO), the Governments of Norway, Germany, the UN Envoy for Youth, and multiple private companies (over 25 large corporations). Other bilateral partners that support S4YE through the Jobs MDTF include UK Aid, SIDA, and Austria.

S4YE acts as a strategic gateway to connect engaged set of youth employment stakeholders with about 150 youth employment projects led by different departments of the World Bank across the world. S4YE's strategic objective is to scale up innovations in the design and implementation approaches of youth employment programs.

ABOUT THE S4YE YOUTH ADVISORY GROUP (YAG)

To tackle youth unemployment, young people must have a greater say in the policies that directly affect them. Recognizing the importance of youth voice, S4YE has formed the S4YE Youth Advisory Group (YAG) that consists of 17 talented and enterprising global youth. YAG Members provide input on the design of youth employment programs of S4YE and the World Bank, engage in S4YE's knowledge work on the youth employment agenda, gain exposure and visibility in an international network, learn about governance and contribute to decision-making for the coalition.

S4YE thanks Ariane Campbell (MasterCard Foundation), John Barrett Trew (Plan International), Kholood W H Ben-Eisa (Office of the UN Youth Envoy), and Lucy Wray (Youth Business International) for their help with the selection process.

If you would like to learn more about the S4YE Youth Advisory Group, please get in touch with **Kavell Joseph** at kjoseph1@worldbank.org.

YAG BIOGRAPHIES

Abedallahman Al-Zghoul, Jordan



Abedallahman is the founder of Bread Education and Recycling for Education organization based in Jordan. His non-profit organization recycles waste from bread, paper, plastic and technology and turns it into a source that contributes to education in marginalized areas and job opportunities for young people in Jordan. Abedallahman has received the Mohammed Bin Rashid Award for Young Business Leaders in the Community Entrepreneurship Initiative Category for his innovative project 'Bread for Education' in 2018 and one of Jordan's highest civilian awards, a Royal Medal for Excellence by His Majesty King Abdullah II in 2017.

Other awards include the Best Entrepreneurial Award by the International Youth Organization, the Volunteer and Humanitarian Initiatives Award for Youth in Kuwait and the Arab Creativity Award in the Community Sector in Abu Dhabi. He is currently a member of Youth Counselor in International Networks for Youth and Development Projects. Abedallahman is an expert in community mobilization and social innovation, enterprise and has developed skills in training, project management, and community outreach activities. Abed holds MBA in Business Administration (Enterprise and Innovation) from the UK.

Abigail Chepkwuri, Uganda



Abigail is a 20-year-old university student, entrepreneur activist, and community mobilizer from Kween, a rural district in Eastern Uganda.

Abigail started her own catering business while still in secondary school by realizing a pressing need in her own community—local workers who did not have anywhere to eat their meals. What started as providing water and juice for a group of construction workers in her town transformed into a 3-month, multi-million Ugandan Shillings contract and what became Hosana Women's Catering Group, Abigail's business that employs women in her community.

Alieu Jallow, Gambia



Alieu is a social entrepreneur from Gambia. He dedicates his life and career to build opportunities for young people like him. In 2015, he founded the first ever business incubator “[Startup Incubator Gambia](#)” which has so far supported 86 startups and created 300 jobs in the past three years. In 2012 he founded the “Young Entrepreneur Association of the Gambia” where he launched the Youth Entrepreneurship Summit + Job Fair for 500 young people across the country centered on innovation, entrepreneurship, and professional development. With his work, Alieu has reached over 1000 youths, entrepreneurs and young professionals, providing them with interactive workshops and networking opportunities.

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Amine Chouaieb, Tunisia



At the age of 7, Amine was already spending hours learning computer science on his own. Later, thanks to his hard work and persistence, he was accepted into the most prestigious universities such as Stanford, Berkeley and ESCP Europe. In 2011, Amine decided to make the big jump. He created his first Startup called [Chifco](#) which specializes in the Internet of Things (IoT), Machine to Machine (M2M), Machine Learning and Big Data. The startup grew from 5 employees to 30 employees and has worked with some of the biggest business actors such as Microsoft, Tunisie Teclom, Philip Morris International, Monoprix, Ooredoo and others.

In 2016, Amine received the award for the most innovative startup during the French Tech Ticket competition for innovation at the Elysée Palace. He became the youngest CEO of a listed company on the Tunisian stock exchange at the age of 33. Amine oversees the management of Cellcom, the largest manufacturer of smartphones and mobile phones in Tunisia. Today, Amine is a member of the board of directors of French Tech Tunis,

Vice President of INFOTICA, Ambassador of Challenge 22, and an executive member of CJD. He has appeared on several media publications such as Jeune Afrique, African Manager, Business News, Al Jazeera, France 24 and Attessia TV. Furthermore, Amine is a recipient of awards from Intel, the World Economic Forum and the Tunisian government for his innovative solutions.

Anna Bethune, Jamaica



Anna Bethune is a social impact strategist, systems designer, and non-profit leader. Dr. Bethune has research and practical expertise in youth development, design-thinking, microfinance, gender equity, and non-profit management. She received her Doctorate and Masters degrees from the School of Education and Social Policy at Northwestern University. In 2010, Anna graduated from Stanford University with a Bachelor's Degree in Economics. Past research projects include girls in STEM, Microfinance in Uganda, gender and poverty in Barbados, and youth civic innovation. Dr. Bethune is currently the Director of Impact and Research at Diatom Impact, a social impact investment and research organization based in Lagos, Nigeria.

Dorcas Asige Apoore, Ghana



Dorcas is a 24-year-old entrepreneur from Bolgatanga, Ghana. She founded [Advocacy for Social Inclusion and Girls Education \(ASIGE\)](#) in 2014 to improve the skills of young people and bring about financial independence. ASIGE basket project was developed in 2017 and currently employs 300 women and teenage mothers in Ghana and across the Globe. These environmentally friendly Baskets are developed to replace plastics and help the world deal with plastic waste. ASIGE reaches out to 5000 adolescent boys and girls annually and have set up ASIGE GHANA micro enterprise that produces washable sanitary pads to help girls stay in school from the profit generated from the baskets. She was selected as one of 16 young leaders around the world bringing change to the globe by the European Commission in 2018.

Brian Bosire, Kenya



Brian is a Kenyan entrepreneur and expert in product design with focus on use of emerging digital technologies (IoT, Big Data & AI) in precision agriculture, water and sanitation. He is the founder and CEO of [Hydrologistics Africa](#) (HydroIQ) & [UjuziKilimo Solutions](#). UjuziKilimo is a technology company that collects & analyzes farm data using sensors, and data science to provide actionable insights that inform the agriculture industry across Africa. HydroIQ focuses on bringing intelligence in access and distribution of water by developing smart water grids using IoT and Data analytics to bring value in every drop of water. Brian is a United Nations Young leader for SDGs and has won numerous awards for his contributions to digital technologies in Africa.

Cherrie Atilano, Philippines



Cherrie Atilano is the Founding Farmer, CEO and President of [AGREA Agricultural Systems International, Inc.](#), a for-purpose and inclusive business, that is creating the first replicable one-island economy that is zero hunger, zero waste, and zero insufficiency, - through the 'Ecology of Dignity' approach. AGREA aims to help eradicate poverty for farming and fishing families to alleviate the effects of climate change and establish food security in the Philippines.

Cherrie started teaching farmers at the age of 12, has 22 years of vast experience in Sustainable Food Systems. She graduated top of her class - Magna Cum Laude at the Visayas State University, with a BS in Agriculture, Major in Horticulture specializing on tissue culture. Cherrie is a recipient of national

and global awards such as:

- Ten Outstanding Students of the Philippines 2007,
- Young Business Leader of Asia New Zealand 2015,
- Australia-ASEAN Emerging Leader 2016,
- The Outstanding Women in Nation's Service Award in 2016,
- Inspiring Filipina Entrepreneur in 2017,
- Asia Society Young Leader 2017,
- Women of the Future Social Entrepreneur in SouthEast Asia (first Awardee), and
- The Outstanding Men and Women of the Philippines 2018.

Cherrie also led AGREA to win several awards such as:

- UN Global Compact the Global Responsible Business Award 2017 for Agriculture Excellence, and
- The 4th ASEAN Rural Poverty Eradication Leadership Awards in 2019.

She is a High-Level Ambassador of the United Nations Scaling Up Nutrition, 2020 class of the Young Global Leaders (YGL) - the World Economic Forum's foundation for remarkable leaders under 40, and a Board Member of the Global Alliance for Improved Nutrition (GAIN) based in Geneva Switzerland and United People Global based in Zurich Switzerland. She is also newly appointed as the Philippine Ambassadors on Food Security.

Dissa Ahdanisa, Indonesia



Inspired by a volunteering trip to Latin America where she dined at a café staffed entirely by Deaf individuals, Dissa founded [Fingertalk Enterprise](#) to connect hearing and Deaf people in her home country of Indonesia and reduce unemployment among the country's Deaf youth. After learning sign language, Dissa recruited a team of both Deaf and hearing individuals to launch the Fingertalk Café, a cozy, comfortable space where everyone in the community can connect and share a meal—regardless of how they communicate. Building on

the café's success, Dissa and her team expanded their social enterprise to include a handicraft market, a car wash and a bakery each providing meaningful jobs to unemployed Deaf youth. Through Fingertalk, local business owners are beginning to shift their perspectives on what Deaf individuals can achieve. The

venture is currently working with youth with disability in rural areas of Indonesia and Botswana, to create local community hubs providing employment opportunities for people with disability. Currently, Fingertalk Enterprises employs 30 Deaf individuals and has impacted more than 1000 local women and young people through its vocational training and workshop sessions. Dissa is currently pursuing her PhD, learning more about disability rights in Indonesia and was recently selected as one of the 18 Obama Leaders from Indonesia.

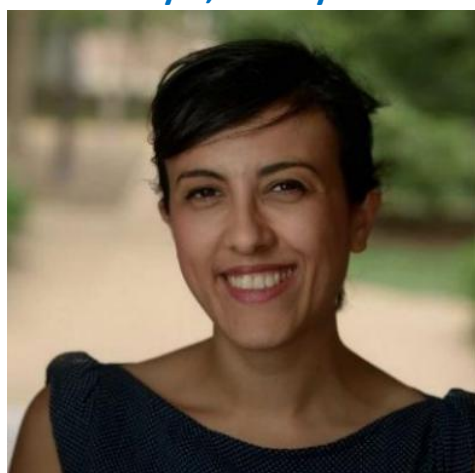
Frederico Silva, Mozambique



[Frederico Silva](#) is a Mozambican seasoned entrepreneur and individual investor in the field of technology. He is currently the co-founder and CEO of Talento, a company focused on diversified solutions for talent acquisition. Frederico has recently sold his stake at [UX](#), an internationally acclaimed ICT4D company, recognized for its work in job creation, financial inclusion and e-government. His 7 year role as UX's co-founder and CEO, includes establishing today's largest online recruitment platform ([emprego.co.mz](#)) in Mozambique, and further expanding it to Angola and Greece. During the last 5 years, Frederico has been a catalyst for the use of technology for social development, through numerous appearances as a speaker at events such as: TEDx, ICT4D Conference (Kenya), ICT4D Symposium (Zimbabwe), World Bank - GPSA (Washington D.C), Afrobytes (Paris), among others.

In his professional career, he acted as a country manager at LG Electronics and accumulated over 7 years' experience in sales and marketing working for companies such as MultiChoice and RioTinto. Frederico holds a BBA in Marketing Management from the IMM Graduate School of Marketing, South Africa. Frederico acts as a contributor to business and economics publications such as [Economia&Mercado](#) and [Diário Económico](#). Frederico is a fellow at the Mandela Washington Fellows (YALI) and ranked in the [Choiseul Africa 200](#) (Institut Choiseul).

Gulcan Yayla, Turkey



Gulcan is the Co-Founder of [Kodluyoruz](#) (We Code) a social enterprise working to make Turkey a worldwide talent hub in the technology sector while addressing the youth unemployment and underemployment. She holds an MBA and MSW Joint Degree from Washington University in St. Louis as a McDonnell International Academy Scholar, along with a bachelor's degree in Industrial Engineering from Middle East Technical University. Before moving back to Turkey for Kodluyoruz, she worked for Malala Fund and World Bank in Washington, D.C. to support girls' education and to provide strategic directions to governments on how to adapt education systems to the third industrial revolution. She also worked as a strategic planning and business development consultant for 3 years in Turkey.

Ifedayo Durosinmi Etti, Nigeria



Ifedayo Durosinmi – Etti is the Founder of [AGS Tribe](#), a Pan African Network of female professionals and entrepreneurs, who are not only passionate about value creation in the African economy, but also passionate about the empowerment of women and eager to expand their network. They are Africa's first socio-economic empowerment platform!

Their goal at AGS Tribe is to enable the success of women by providing opportunities to thrive in all aspects of their lives, so they can make valuable contributions to their communities and to the nation. Ifedayo was selected as a Global Shaper of the World Economic Forum, a community of young people across the world making an impact in their respective communities. She is also the Project Lead for Startup Dome, a project launched to bridge the gender gap

through socio economic empowerment of women in Nigeria. Since COVID-19, AGS Tribe has launched a COVID-19 online series that hosts industry leaders locally and globally for capacity building workshops for young people.

Kalil El Kadri, Brazil



Kalil has started his journey in the University of Campinas in Brazil. Not satisfied with the traditional teaching system, Kalil was involved during six years in the Junior Enterprise Network, the largest youth entrepreneurship movement in Brazil and in the world with more than 50,000 university students, in more than 40 countries around the globe. On this, he was able to act in the regional (Mecatron), state (FEJESP), national (Brasil Júnior), and global (JE Global) sphere, being responsible for projects as the first Brazilian Entrepreneurship University Index and for serving as Chairman of the global organization of the Junior Enterprise Network, based in Brussels, Belgium. In addition, Kalil was present in almost 100 events in all these areas, around 10 states in Brazil and also other countries. In many of

them he had opportunities to lecture and spread his purpose and beliefs to the entire network.

Kartik Sawhney, India

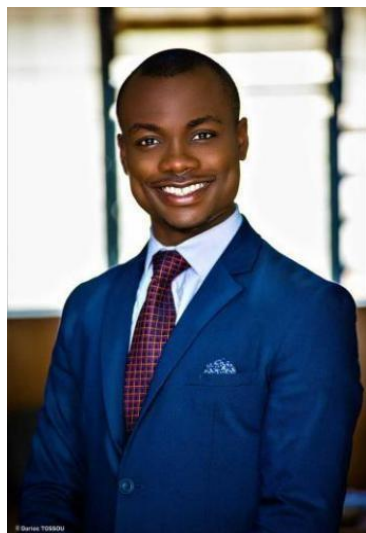
Kartik is a disability advocate and technologist who has not let his disability prove an impediment in the pursuit of his personal and professional goals and has done substantial work in empowering other people with disabilities to be successful tech professionals. As the first blind student to pursue science education in high school in India, he advocated for change in rules that now allow all blind students across the country to pursue sciences in high school. Similarly, after several months of advocacy, he convinced the top technical universities in India to open their doors to blind students, leading to at least fifteen students in India pursuing engineering today. A computer science graduate of Stanford University, Kartik co-founded Project StemAccess (now I-Stem) that provides technical training, mentorship and hands-on opportunities to blind math and science students across the country. I-Stem also works closely with the government, technical universities and corporates to make their campuses and culture more inclusive.

Rita Kimani, Kenya



At 25 years old, Rita Kimani co-founded [FarmDrive](#), a social enterprise that connects unbanked and underserved smallholder farmers to lines of affordable credit in rural Kenya. Using mobile technology, FarmDrive's platform enables farmers to track their productivity, expenses and revenues to create comprehensive credit portfolios enabling access to affordable financial services, as they are needed. As it stands, 3000 farmers are registered, and loans have been facilitated to 400 farmers. Rita and her co-founder intend to scale-up fast. They forecast 210,000 loans will have been processed by the end of 2018; and half a million Kenyan smallholder farmers will benefit from FarmDrive's services within five years.

Vital Sounouvou, Benin



Vital holds a bachelor's degree in Telecommunications and Software Engineering from the UIT de Calais in France, and a Business certificate from the University of Texas at Austin. Listed on Forbes Africa's 30 under 30 list of 2016, his professional life spans from the Annual Investment Meeting of the United Arab Emirates government where he managed African relations, to the Corporate Council on Africa in Washington D.C, and Microsoft's Johannesburg offices. Fellow of President Obama's Initiative for Young African Leaders (YALI), of the Tony Elumelu Entrepreneurship Program, Ashoka, Techstars and Stanford SEED.

Since May 2012, Vital founded [Exportunity.net](#), an exclusive virtual market that organizes and manages B2C and B2B trade in Africa. He is fluent in English, French and several local languages.

Yang Si Wei, China



Siwei YANG is an innovative machinist and volunteer teacher at a vocational school in Shanghai. YANG experienced the hardship of transition from school to workplaces in STEM industries and shifted his occupation from technician to owner of start-up owner and finally found his passion on vocational education. With the strength of mechanical transformation and insight on the issue of youth workers and STEM industry, YANG worked as volunteer teachers since July 2018 in vocational school, which he was once graduated, supporting students aged 16-18 years old to conduct project-based learning in youth makers space.