

WEBINAR

YOUTH IN SMALLHOLDER SUPPLY CHAINS

Leading agricultural transformation
through youth employment

Wednesday, December 13
10 AM EST | 4 PM CET





PRESENTER

Sunamika Singh, S4YE Team Member, World Bank



PANELISTS

Vanessa Vasquez Vargas, Sustainability Leader, Andean Cacao

Judy Stuart, Founder, Future Farmers Foundation

Jehiel Oliver, Founder, HelloTractor

Sarang Vaidya, Co-founder, Go4Fresh



MODERATORS

Dieter Fischer, Lead for Agribusiness Advisory
Services in Latin America and the Caribbean, IFC



Youth Participation in Smallholder Supply Chains

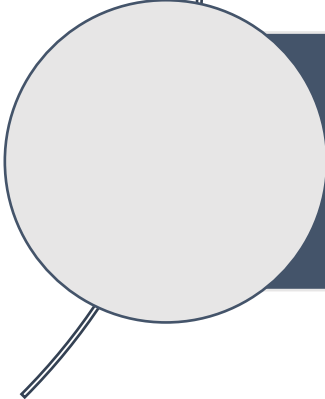
3 Key Questions

*Sunamika Singh, Program Officer, Solutions for Youth Employment
(S4YE)*

First, are youth fleeing agriculture?



Research shows otherwise



Youth are more agile, educated and adaptive to labor market conditions

Second, why should companies invest in youth across supply chains?

1. Youth are a potential human resource

2. Youth form a significant consumer base

3. Business thrive in peaceful, cohesive societies

Third, what are some good practices used by private sector?

1. Support Skills Development

2. Promote youth groups/associations

3. Provide structured apprenticeship

4. Business Incubation



General Success Factors

- ✓ Rural Youth Profiling
- ✓ Peer to Peer Learning
- ✓ Awareness Campaigns
- ✓ Physical Proximity



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