WEBINAR

YOUTH IN SMALLHOLDER SUPPLY CHAINS

Leading agricultural transformation through youth employment

Wednesday, December 13
10 AM EST | 4 PM CET
PRESENTER

**Sunamika Singh**, S4YE Team Member, World Bank

PANELISTS

**Vanessa Vasquez Vargas**, Sustainability Leader, Andean Cacao  
**Judy Stuart**, Founder, Future Farmers Foundation  
**Jehiel Oliver**, Founder, HelloTractor  
**Sarang Vaidya**, Co-founder, Go4Fresh

MODERATORS

**Dieter Fischer**, Lead for Agribusiness Advisory Services in Latin America and the Caribbean, IFC
Youth Participation in Smallholder Supply Chains

3 Key Questions

Sunamika Singh, Program Officer, Solutions for Youth Employment (S4YE)
First, are youth fleeing agriculture?

Research shows otherwise

Youth are more agile, educated and adaptive to labor market conditions
Second, why should companies invest in youth across supply chains?

1. Youth are a potential human resource
2. Youth form a significant consumer base
3. Business thrive in peaceful, cohesive societies
Third, what are some good practices used by private sector?

1. Support Skills Development
2. Promote youth groups/associations
3. Provide structured apprenticeship
4. Business Incubation

-General Success Factors-
- ✓ Rural Youth Profiling
- ✓ Peer to Peer Learning
- ✓ Awareness Campaigns
- ✓ Physical Proximity