HUNTR

A Next-Gen Purpose-Driven **Recruitment Platform**

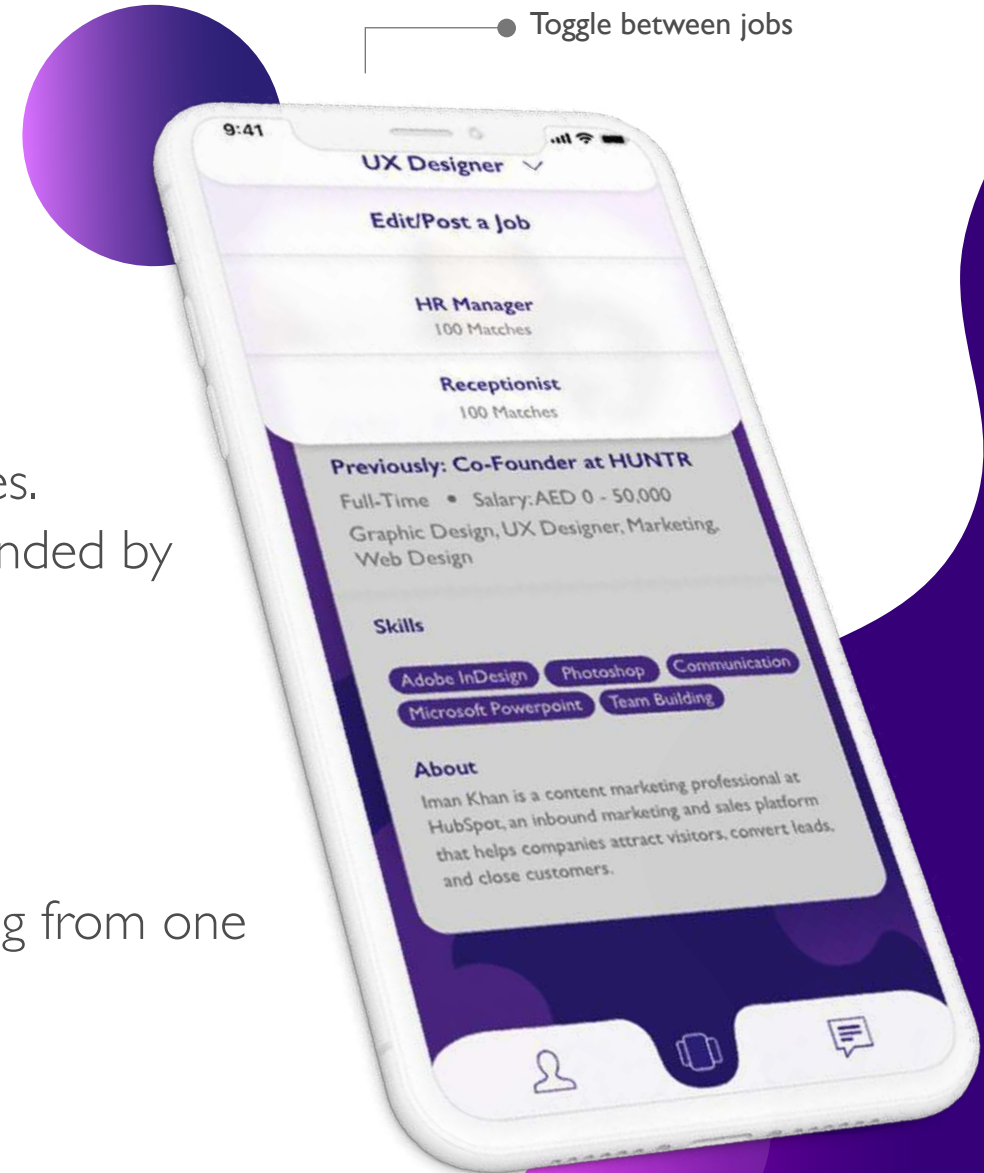# THE **PROBLEM**

Toggle between jobs

Recruiters

- The supply of healthcare workers is centralised within recruitment agencies.
- Usually heavy demand is further expanded by Expo2020, while supply is limited by COVID-19.

Candidates

- Being charged a placement fee ranging from one month to two month's salary.
- Lack access to the opportunity.

9:41

UX Designer ∨

Edit/Post a Job

HR Manager
100 Matches

Receptionist
100 Matches

Previously: Co-Founder at HUNTR
Full-Time • Salary: AED 0 - 50,000
Graphic Design, UX Designer, Marketing, Web Design

Skills

Adobe InDesign Photoshop Communication
Microsoft Powerpoint Team Building

About
Iman Khan is a content marketing professional at HubSpot, an inbound marketing and sales platform that helps companies attract visitors, convert leads, and close customers.
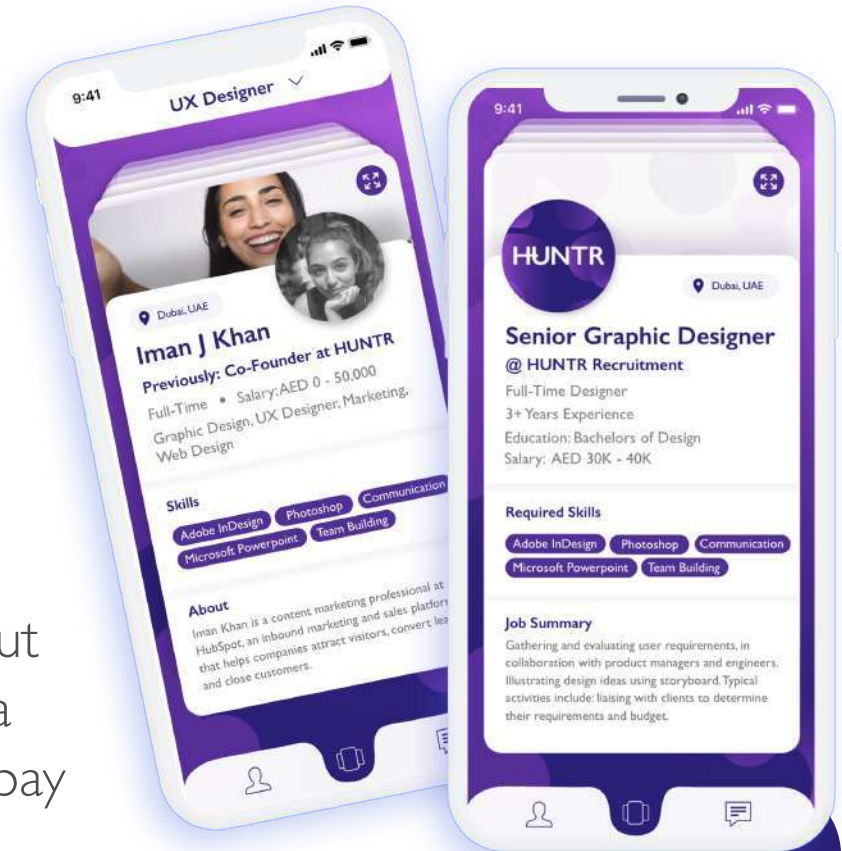
THE **SOLUTION,**

Recruiters

- Democratizing access, to healthcare workers.
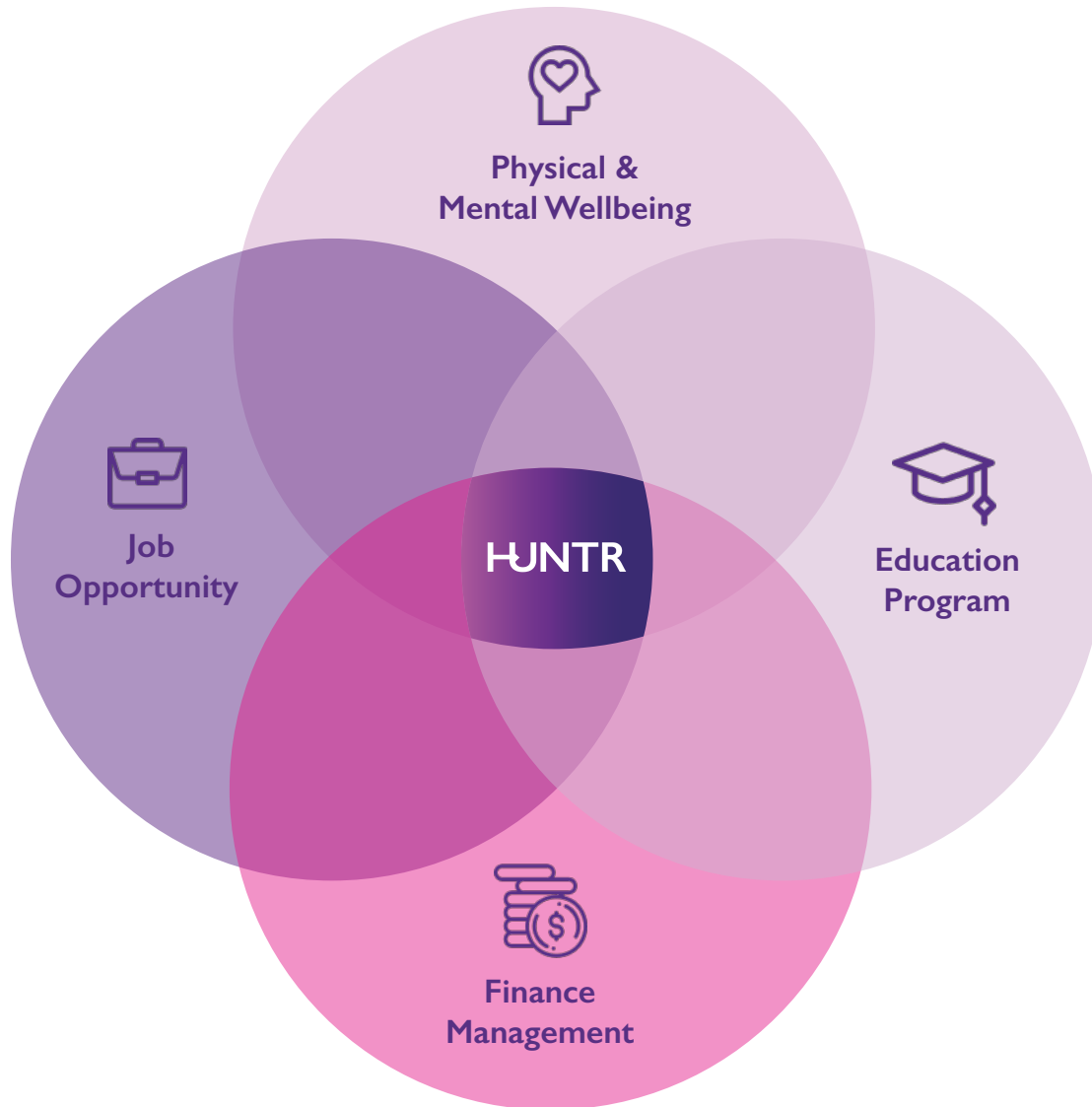- Instantly find vetted healthcare workers.

Candidates

- Better opportunities access the world without being charged fees and saving them at least a month's salary, which they would otherwise pay to recruiters.

OUR **PILLARS**

HUNTR

Physical & Mental Wellbeing

Job Opportunity

Education Program

Finance Management

1. Job Opportunity

2. Education

3. Finance

4. Physical and Mental Wellbeing

iOS App

Recruiter Web App

Android App

Admin Web App

CURRENT **TECHNOLOGY**

Free iOS and Android App
Patented iOS and Android application for candidates and recruiters.

Recruiter Web App
Web app for recruiters to manage applicants.

Video Pitch
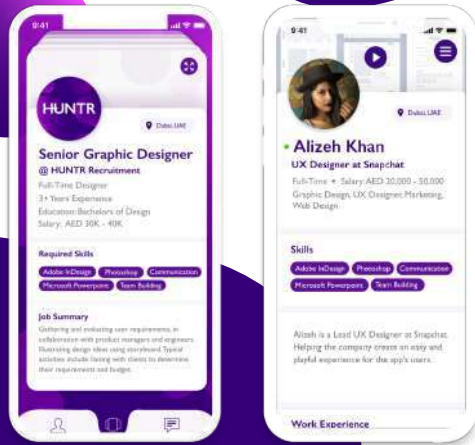1-minute video pitch.

Creative and tech portfolio
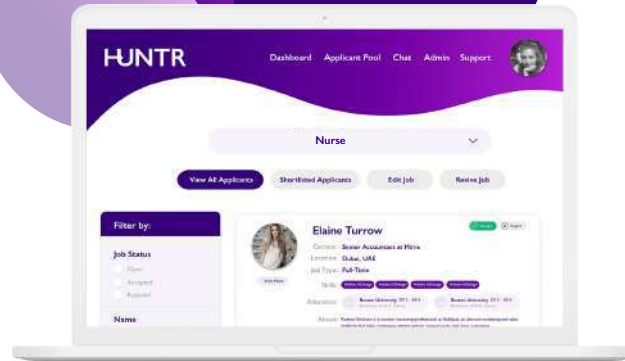Upload your creative work as images or videos

AI Technology
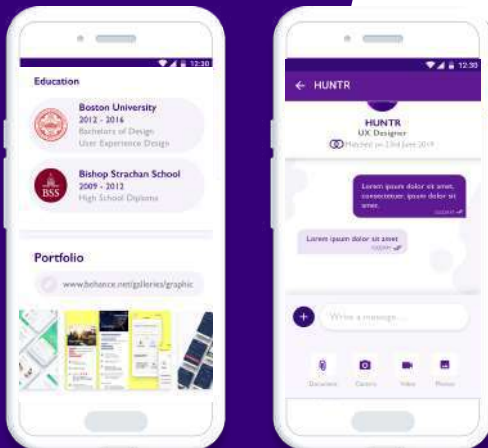AI-based technology to curate candidates from a cultural perspective.

In-App Messenger
Chatbox opens only when both parties are matched.

1. Unconscious human bias leads to unfair hiring decisions.

2. Unconscious human bias leads to unfair internal mobility decisions.

3. Significant pools of job seekers are being ignored.

4. Traditional talent assessment tools are already biased.

1 Unlike humans, AI/data matching can be de-biased.
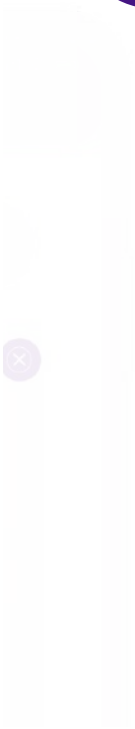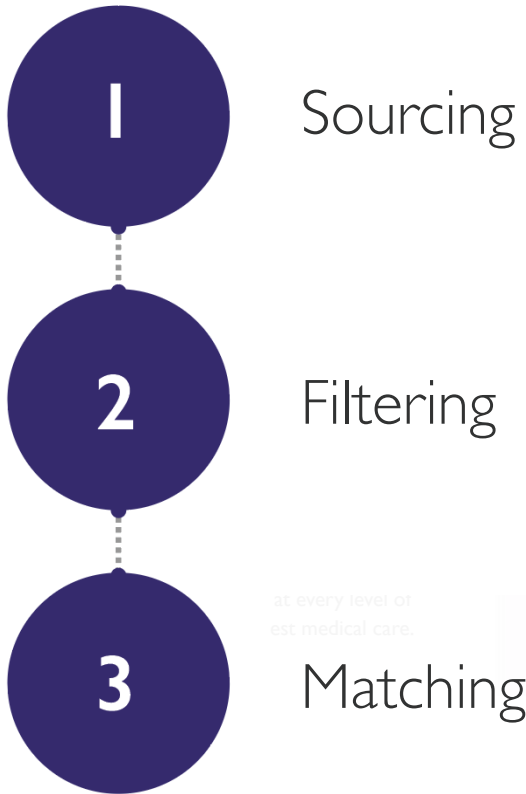
2 Better responsiveness for applicants

3 Higher-quality interviews

4 AI can assess the entire pipeline of candidates, unlike time-constrained humans, who tend to implement biased processes that only shrink the channel and narrow definitions of potential.

How Huntr works with data when it comes to matching technology:

1 Sourcing

2 Filtering

3 Matching

ADDED SERVICE:
CULTURE MATCHING

1 Candidates go through a 5-minute personality test powered by an AI Bot.
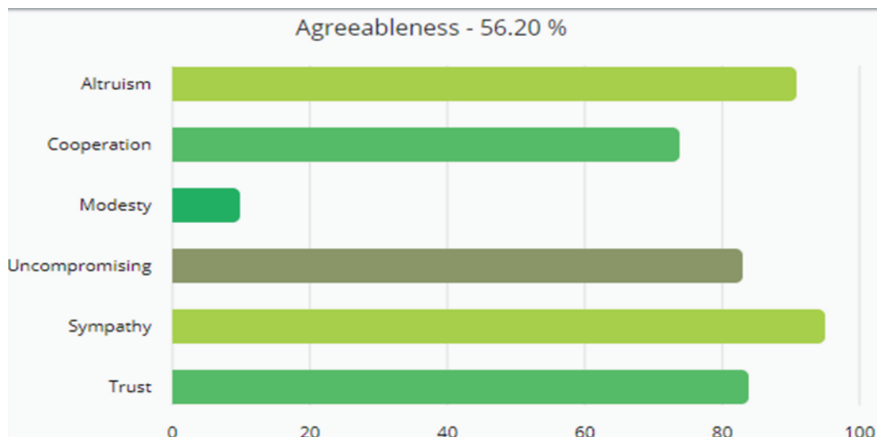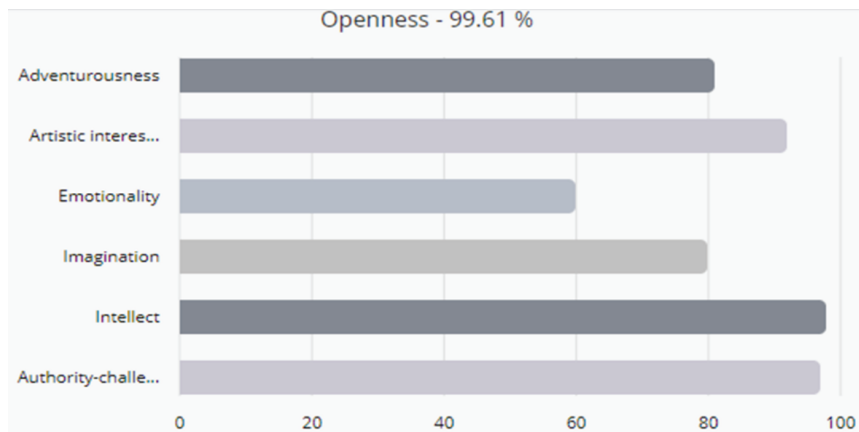
2 The candidate is provided the result, which they can add to their profile.

3 The company receives information on the candidate's fit with the culture of the organization.

Personality insights:

We blend new soft-skill science with audited, fairness-optimized AI to measure human potential.

Openness - 99.61 %

- Adventurousness
- Artistic interes...
- Emotionality
- Imagination
- Intellect
- Authority-challe...

Agreeableness - 56.20 %

- Altruism
- Cooperation
- Modesty
- Uncompromising
- Sympathy
- Trust

THE BIG FIVE
PERSONALITY TRAITS

OPENNESS — Degree of intellectual curiosity, creativity and a preference for novelty

CONSCIENTIOUSNESS — Tendency to be organized and dependable

EXTRAVERSION — Tendency to seek the company of others and talk

AGREEABLENESS — Measure of one's trusting and helpful nature

NEUROTICISM — Predisposition to psychological stress

HUNTR

Follow us:

info@huntr.app

www.huntr.app

in5 Tech, Dubai Internet City, Dubai, UAE

Delaware, USA

How we are challenging youth
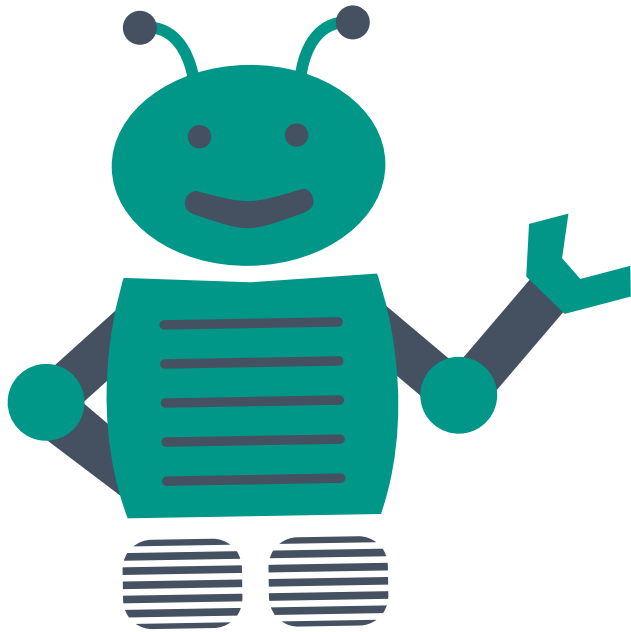unemployment through data

Discussion points

01 HaHuJobs Platform Ecosystem

02 Current Services

03 What's unique about us

04 Value add and business model

05 Role of Data in labor markets

The HaHuJobs platform ecosystem

A cloud based data driven job matching, jobseeker profiling platform, implemented with the local market context

- **Keep structured record** of jobseekers
- **Capture labor demand and vacancies** based on predefined descriptor parameters
- **Visualize generated data** through reporting tools
- **Provide both data and software function services** for labor market stake holders and concerned government bodies

Hahu-Jobs

HaHuJobs

Investors
Labor law
Local
Overseas

Advice
Aggregator
CV builder
Vacancies

Hahu GOV

Hahu Career

Feasibility
Research

Hahu NGO

ID
Comms
Authentication
Backup
Hahu core

Hahu EDU

Online learning
TVET
University

Hahu IP

Hahu Enterprise

Allocation
Grading
Recruitment
Registration
Report
Security

HRMS
Property management
Training
Vacancy

Hahu Jobs

Current Services

Our service deployments

Hahu-Jobs

Industrial Park Services

Operating in 13 Industrial Parks

100k users 85% of whom are Female
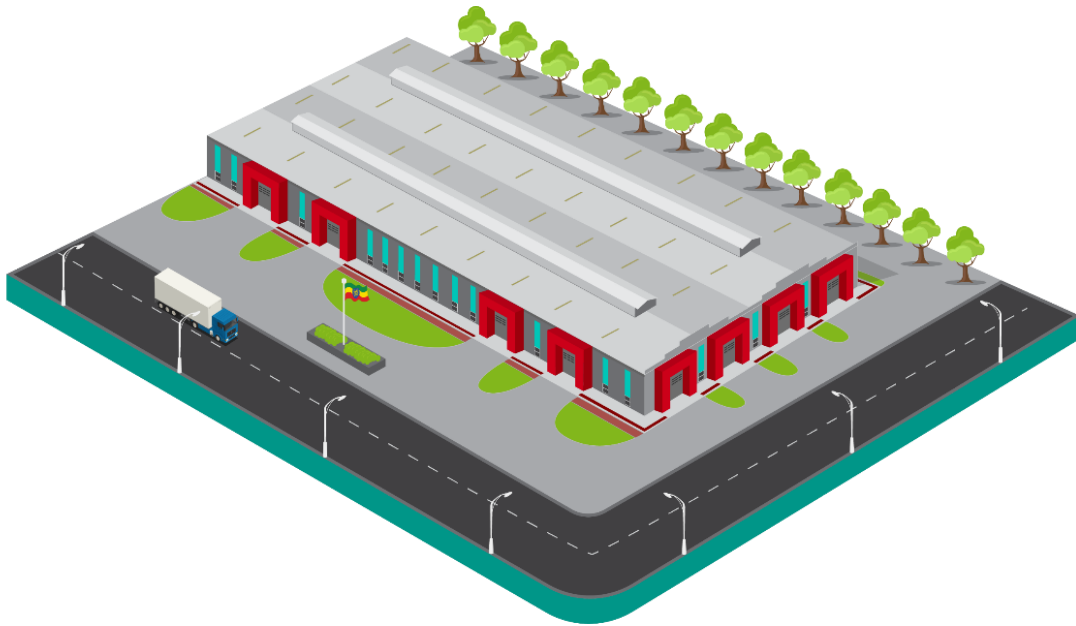
- **Data verification,** cleaning and visualization of existing operators information
- **Biometric based Registration** of new and existing operators (low and medium skill jobseekers) with identification capability
- **Allocation** of operators based on labor request form factories
- **Recruitment Update** rejected, hired and termination status tracking of allocated workers
- **Reporting and analytics** monthly summary and insight report for stakeholders
- **Training** for company and government hired staff personnel

Hahu Jobs

Enterprise Services

Companies: **310+**
Users: **15K**

- **Sourcing** of all types of job seekers, with primary focus on low and medium skill ones (unconnected)
- **Automated** recruitment processes assist with standard data labels, access to Jobseeker pools, and our recruitment tools
- **Employee career profiling** management trough our cloud based HRMS platform offered with dynamically predefined data set models
- **Digitized report** insights on acquisition, and employee retention trends (especially for companies in industrial parks)
- **Vacancy** management with an option of job description templates

Hahu Jobs

Vacancy aggregation Services

Aggregated over **56k** vacancies since **2019**
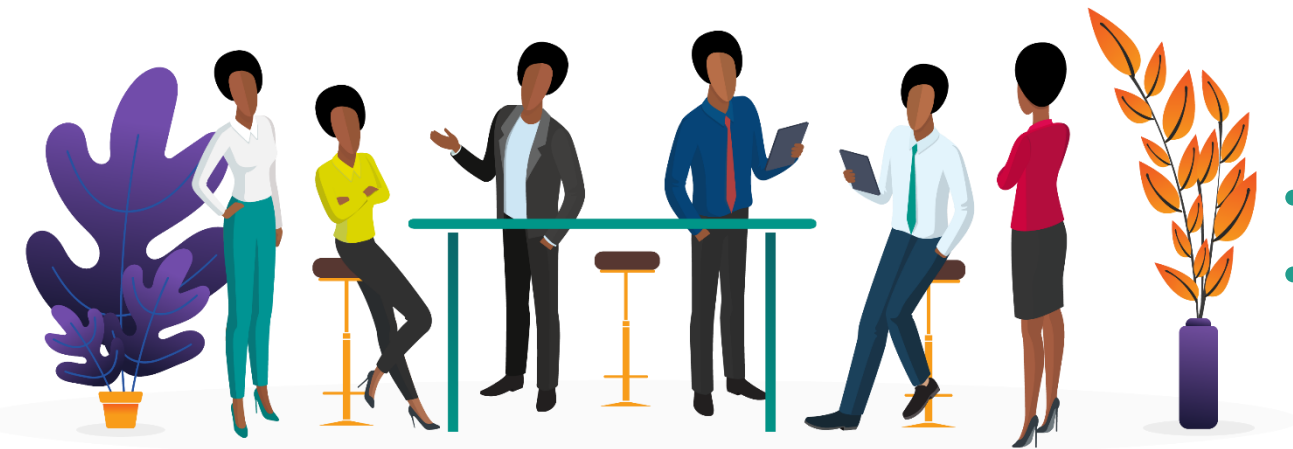
- **Vacancy** aggregation from over 15 online and paper based sources (Gazettes)
- **Vacancy data structuring** based on predefined labeling data sets (sector, sub sector, position....)
- **Social media Intigration** through chat bots,
- **Relevant notification** through telegram, based on qualification requirements like working years of experience and sector
- **Analytics** and insights on the data we collect and avail it for public use

Hahu Jobs

National Recruitment Services

Registered: **11k**
Deployed: **40**

- **Scaling** of our model
- **Standardizing** the way Ethiopian talent is digitally presented
- **Assessing** career standing of candidates as per specific job orders
- **Recruiting International** market ready professionals
- **Trainings models** which are contextualized for overseas job orders
- **Reporting** on the activity summary to government bodies to offer insight

What is unique about us?

What helped us stood out?

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What is **unique about us?**
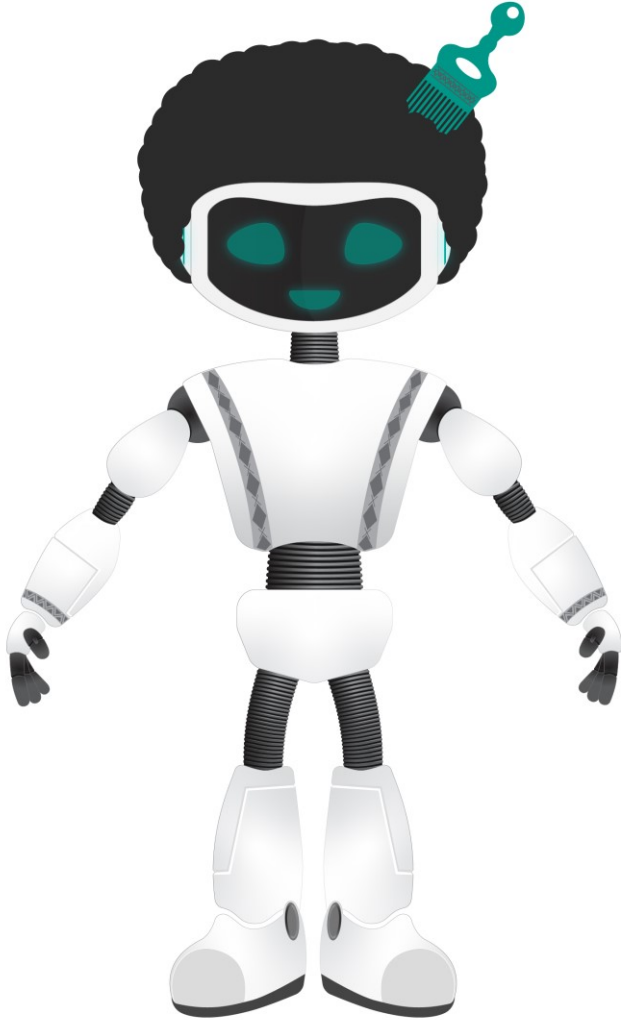
- **Data driven job matching** model which can be scaled to any operation of similar nature
- **Assisted digital services** for low and medium skill workers
- **Vacancy aggregation** from various sources offered with the convenience of social media access and no signup hustle
- **Multiple deployments** addressing specific employment or recruitment contextual needs
- **Phased scaling** of our deployments focusing entirely on African context
- **Government buy-in** and adaptation of some of our models
- **Traceable data** with analytics to generate insights for all stake holders

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Value add and Business model

Benefits of the data our platform generates

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HaHuJobs market value add

- **Data driven** job matching
- **Scalable model** especially for local context
- **Addressing low and medium skill** jobseekers in our assisted services model
- **Overseas market** catering in both training and deployment
- **Zero cost** on the jobseeker side

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Business **Model**
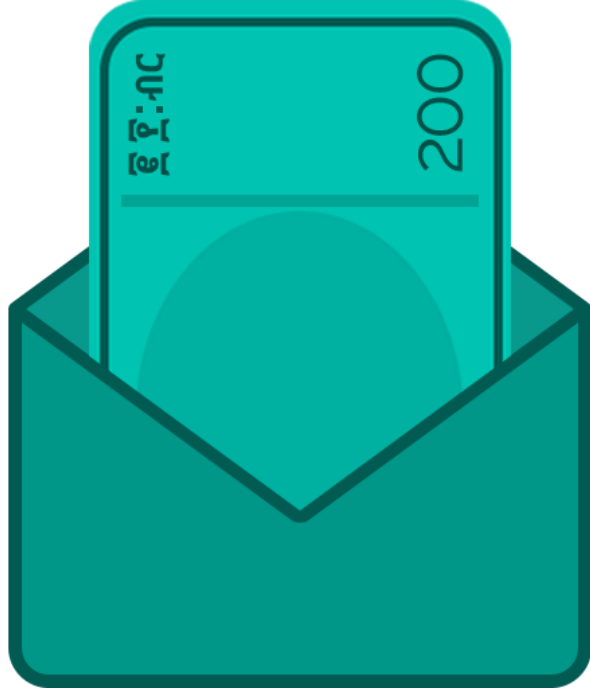
- **Billable candidate allocation** and recruitment services to the private sector employers
- **Subscription fee** for access to jobseekers pool
- **Charge private sector** overseas employment agencies for access to verified and biometrically identified records
- **Cost per value** for specialized services that source both from government or private enterprises in terms of customized software functions

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Role of data

Role of data in Ethiopian labor market

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Role of Data In ET Labor market
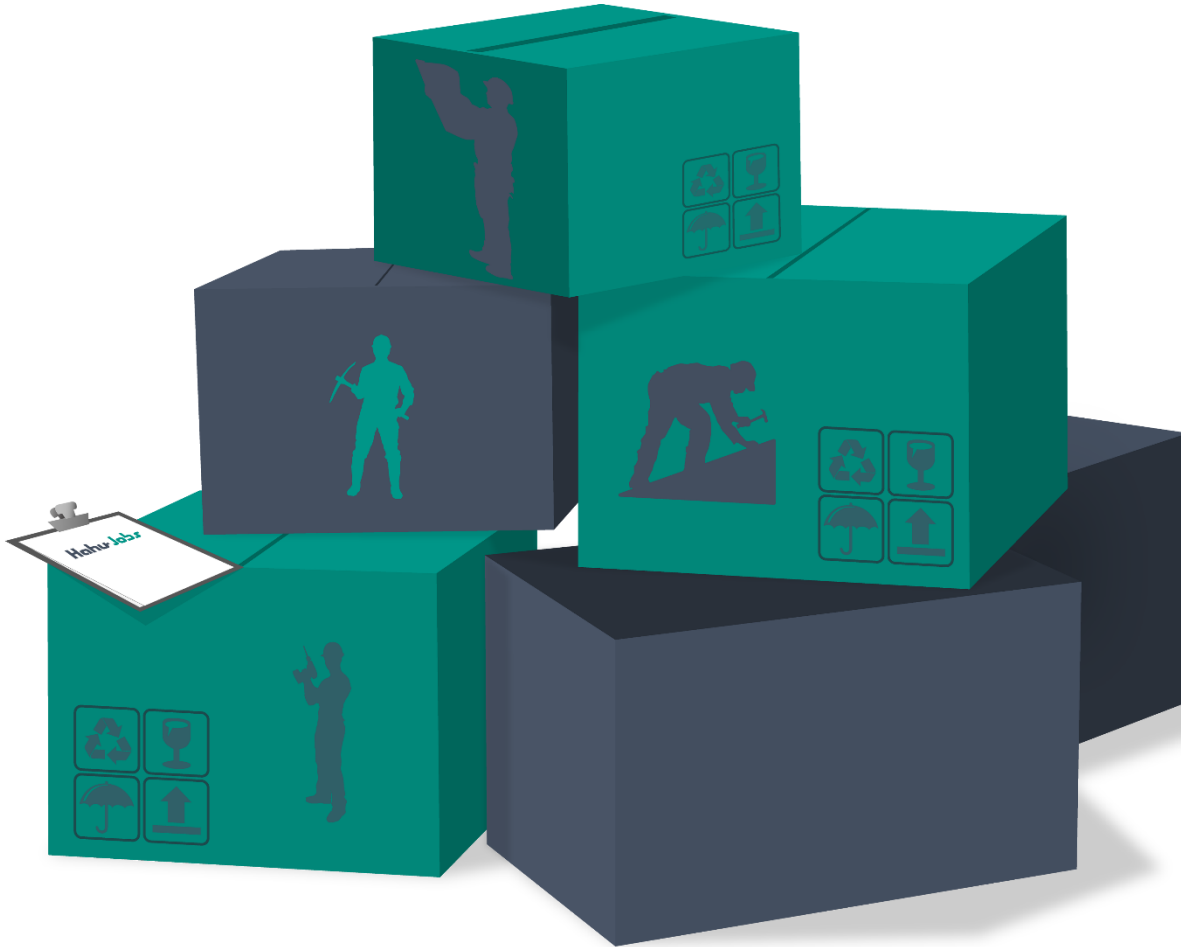
- **Education sector** guidance and quota balancing
- **Reliable supply** of qualified candidates for labor demands
- **Labor planning** inputs to scope labor capacity
- **Analyzing industry impacts** through labor intakes
- **Labor policy guidance** with data trend insights as an input
- **Help guide** development interventions by NGOs

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Quick Demo

Quick demonstration of our platforms

Hahu-Jobs