



Global Mentorship Initiative

*Connecting students to
careers through mentorship*

Jon Browning
Chief Executive Officer

globalmentorship.org



The GMI Mission

GMI prepares underserved students around the world for success in their job search by providing them with the tools and guidance needed to be successful.

This is accomplished through a structured, one to one mentorship with a business professional designed to build trust and create an environment for learning.



**GLOBAL
IMPACT
SOURCING
COALITION**

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What Students Learn

GMI mentorship guides students to:

- ✓ Establish a professional business network
- ✓ Develop soft skills to excel in business
- ✓ Improve communication skills for a global business environment
- ✓ Create a career plan and set measurable goals
- ✓ Build a resume/CV that gets noticed by job recruiters
- ✓ Leverage templates and guides for conducting a job search
- ✓ Master the job interview process with confidence
- ✓ Distinguish themselves in their first job

GMI Makes it Easy to be a Great Mentor

- 14 one-hour sessions by video conference
- GMI provides everything you need
- You don't need to be an expert, just add your own personal experience

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SNHU'S GLOBAL EDUCATION MOVEMENT



Meet Joseph

- Refugee in Kakuma, Kenya
- Originally from DR Congo
- GMI mentee



Meet Alnarjes

- Refugee in Tripoli, Lebanon
- Originally from Syria
- GMI mentee



Designing a Mentorship Program

Lessons Learned

- What makes your program different?
- Establish guiding principles and stick with them
- Launch with a structured program designed for scale
- Anticipate failure points
- Make it easy for mentors - have specific commitments
- Remote mentorships create global diverse opportunities
- Build a non-profit strategy based on for-profit tactics
 - Managing supply and demand
 - Marketing strategy - know your customer
 - Know who will sponsor you and who will not
 - Provide excellent customer care/support



GMI's Vision for Empowering Students

- 10,000 mentorships by 2024
- Preparing students for global work opportunities and providing access
- A global network of business partners to provide jobs
- Sponsors who provide large teams of mentors and financial sponsorship
- NGO partners to enable rapid growth





How You Can Help

- We need mentors!
- Access to underserved students
- Access to influencers and organizations who want to participate
- Job opportunities for graduating students
- Sponsor students for mentorship

Connect with GMI



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GMI is a nonprofit 501 (c)(3) organization

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