Building for the next billion job seekers

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Oct 2020
Google’s Mission: organize the world’s information and make it universally accessible and useful
1. Understanding the NBU Context
2. The NBU Jobs Ecosystem
3. The Kormo Journey
4. Kormo for Business & Adapting to COVID
5. Closing
The future of the internet looks like the next billion users. In building for them, we build for the rest of the world.
01 UNDERSTANDING THE NBU CONTEXT
The NBU Jobs Ecosystem
THE NBU JOB MARKET IS BROKEN
Kormo: Connecting jobs efficiently and reliably

App/Spot for Job Seekers

Web App for Employers

Simple, automated, and employer in control
HIRING FLOW

Sourcing
- Identify need
- Post creation
- Distribution / promo
- Initial screening

Assessment
- Further screening
- Interviews
- Further assessing

Closing
- Selection
- Offer of employment

Onboarding
- Pre-start info sharing
- Orientation
- Further onboarding

Signifies where business pain points are greatest and where Kormo is focusing efforts
We are familiar with the classical hiring challenges...

**Limited reach**
Difficult to reach to wider audience and find qualified new hires.

**Inefficient**
Recruiting takes a lot of time and is highly inefficient for business i.e. scheduling interview, shortlisting, etc.

**Lack of trust**
Employers question reliability of workers, hence needs few extra steps before make hiring decision - time consuming.
While most companies ignore two big hiring problems...

**Low conversion rate**

More applications received do not result in more qualified candidates. Poor conversion rate results in wasted productivity by HR team.

**Expensive cost per hire**

Unmonitored effectiveness of current hiring process make it expensive to hire one person. Higher budget does not help company to hire more relevant candidates.
Find the talent you need, efficiently and reliably

**Automatic Shortlisting**
Unbiased, fast, and automated shortlisting process to screen candidates. Manual intervention is always available.

**One-click Interview Invitation**
No need to contact each candidate. Invite all shortlisted candidates to interview with one click.

**Learning Content**
Plenty of learning contents for free. Include mini quizzes/learning contents as pre-qualification for your job post to better qualify candidates.
03 The Kormo Journey
04 COVID Impact and Adapting
THINGS DON’T ALWAYS GO AS PLANNED
Adapting to COVID

Remote interview feature

“Remote” jobs visibility
BE HELPFUL FOR EVERYONE
Thank you!

Get in touch!

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