

nbu

Kormo Jobs

Building for the next billion job seekers

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Photo by Sandeepa & Chetan · [Flickr](#)

Proprietary & Confidential



Google's Mission:
organize the world's information
and make it universally
accessible and useful

Our NBU initiative is about providing an inclusive internet for everyone, everywhere

Agenda

1. Understanding the NBU Context
2. The NBU Jobs Ecosystem
3. The Kormo Journey
4. Kormo for Business & Adapting to COVID
5. Closing



The future
of the internet
looks like the
next billion users.
In building
for them,
we build
for the rest
of the world.

.01 UNDERSTANDING THE NBU CONTEXT



<https://nextbillionusers.google/>

.02 The NBU Jobs Ecosystem

THE NBU JOB MARKET IS BROKEN

Yuk daftarin diri kamu ke Elevenia, Indocareer, Power Switch, Salty Sam atau Fiber Star sebagai shop sales assistant, field salesperson, administrative assistant, restaurant manager ataupun teksini bantuan TI melalui aplikasi **Kormo**.

Kamu bisa download **Kormo** di link ini:
bit.ly/downloadkormo
dan juga temukan pekerjaan tersebut pada link dibawah ini:

- * <http://bit.ly/SaltySam1>
- * <http://bit.ly/fiberstar1>

Selain mendapatkan kerja, di **Kormo** kamu juga bisa meningkatkan karier kamu dengan mempelajari video yang ada pada learn page dan juga mengikuti tesnya!

Selamat berkarier!

Daniel Jonath... : OPEN RECRUITMENT

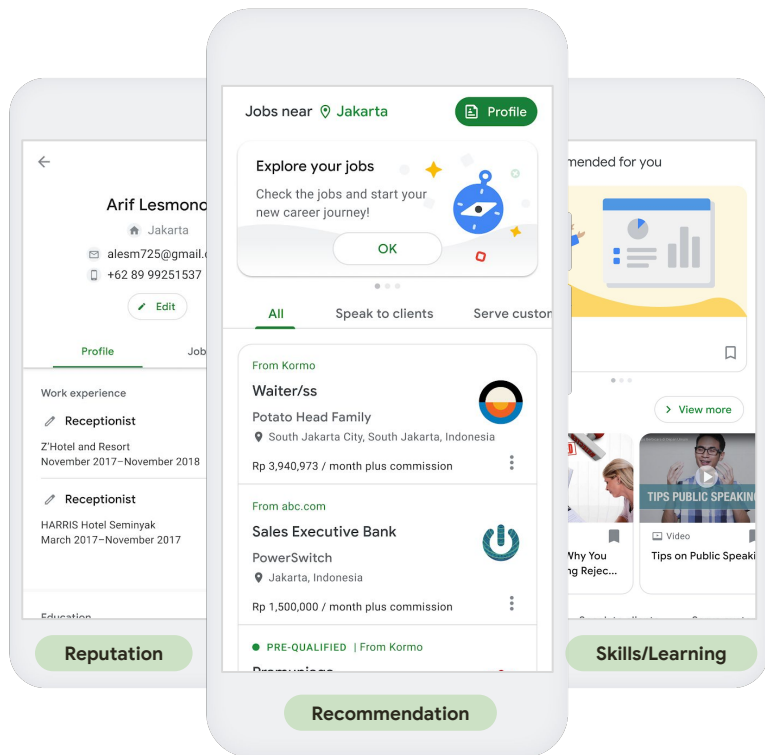


Aa

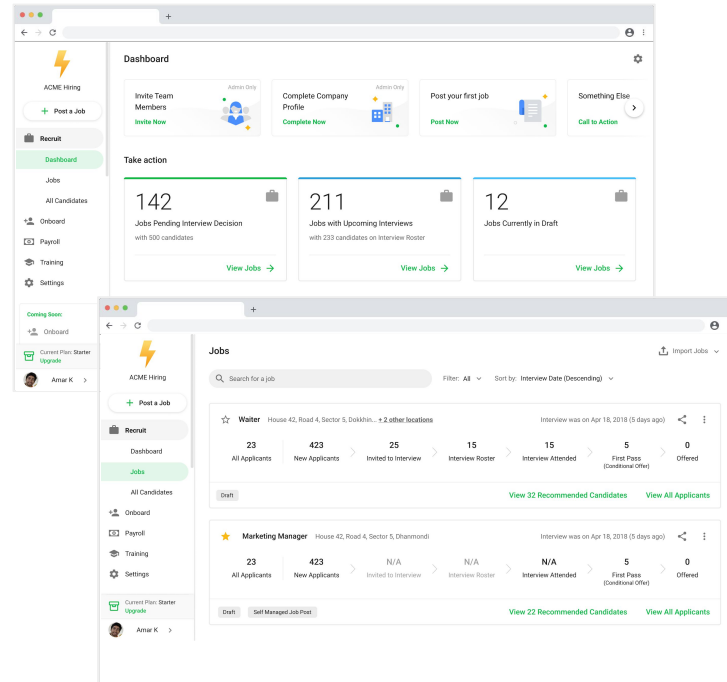


Kormo: Connecting jobs efficiently and reliably

App/Spot for Job Seekers

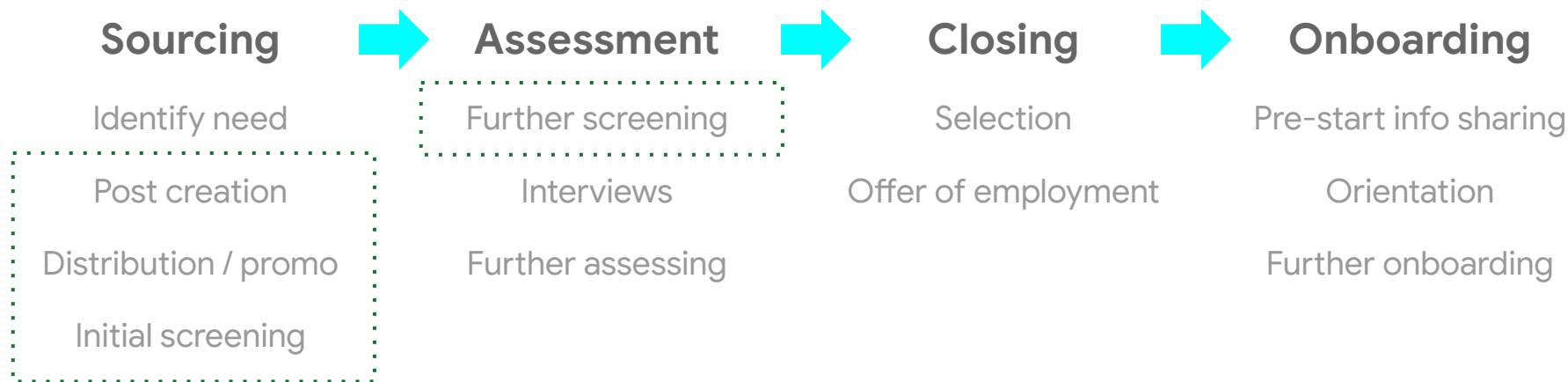


Web App for Employers



Simple, automated, and employer in control

HIRING FLOW



HIRING CHALLENGES

We are familiar with the classical hiring challenges...



Limited reach

Difficult to reach to wider audience and find qualified new hires.



Inefficient

Recruiting takes a lot of time and is highly inefficient for business i.e. scheduling interview, shortlisting, etc.



Lack of trust

Employers question reliability of workers, hence needs few extra steps before make hiring decision - time consuming.

HIRING CHALLENGES

While most companies ignore two big hiring problems...



Low conversion rate

More applications received do not result in more qualified candidates. Poor conversion rate results in wasted productivity by HR team.

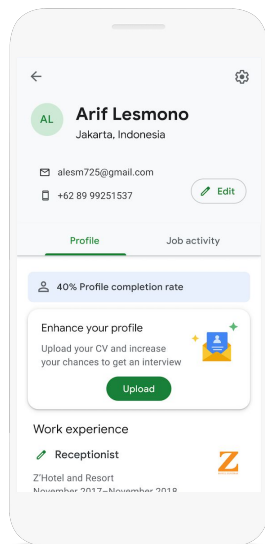


Expensive cost per hire

Unmonitored effectiveness of current hiring process make it expensive to hire one person. Higher budget does not help company to hire more relevant candidates.

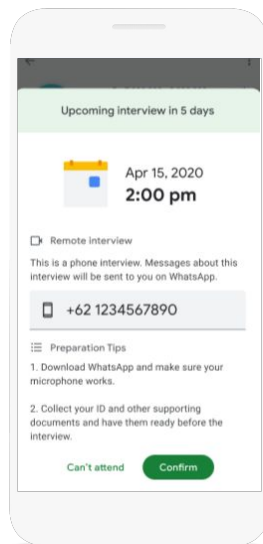
KEY FEATURES

Find the talent you need, efficiently and reliably



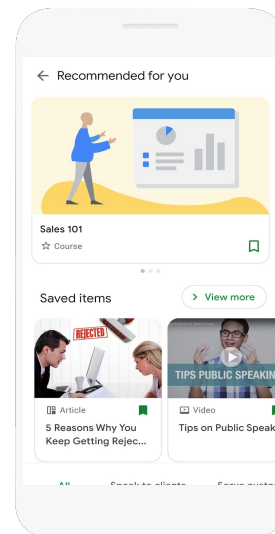
Automatic Shortlisting

Unbiased, fast, and automated shortlisting process to screen candidates. Manual intervention is always available.



One-click Interview Invitation

No need to contact each candidate. Invite all shortlisted candidates to interview with one click.



Learning Content

Plenty of learning contents for free. Include mini quizzes/learning contents as pre-qualification for your job post to better qualify candidates.

.03 The Kormo Journey



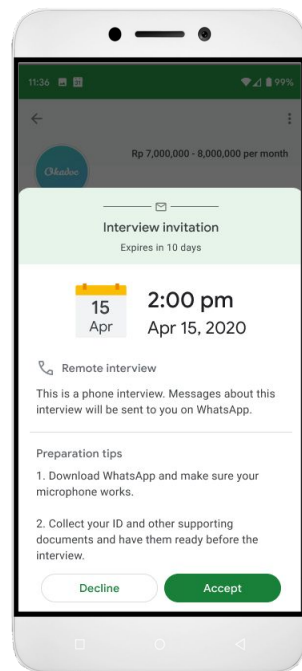
www.kormo.com

.04 COVID Impact and Adapting

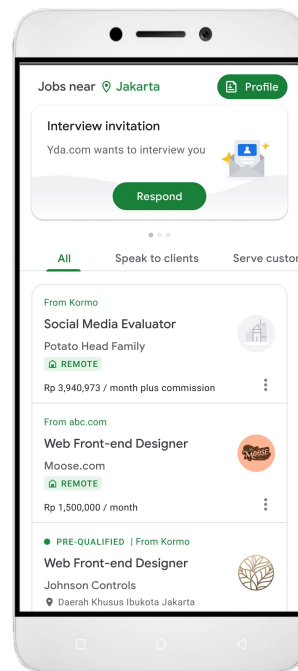


**THINGS DON'T ALWAYS GO AS
PLANNED**

Adapting to COVID



Remote interview feature



“Remote” jobs visibility



Sabbir Nasir

Executive Director, Shwapno, ACI Logistics



Kazi Inam Ahmed

Director, Meena Bazar, Gemcon Group

A photograph of a woman in a yellow sari sitting on a stone step, holding a smartphone. A young girl in a blue and white floral dress stands next to her, looking at the phone. Behind them, three young boys are standing on the same step. The background is a traditional Indian building with a red stone wall and a large, ornate, geometric lattice window. The scene is set outdoors, and the overall tone is warm and cultural.

BE HELPFUL FOR EVERYONE

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Thank you!

Get in touch!



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