



AGREA

CHERRIE D. ATILANO

Founding Farmer CEO &
President, AGREA

UN Global Ambassador for Nutrition

Philippine Ambassador on Food Security

ECOLOGY
OF
DIGNITY

**What is the most
essential business?**

“Feeding People”



AGRI SUMMER IMMERSION
MARINDUQUE 2016

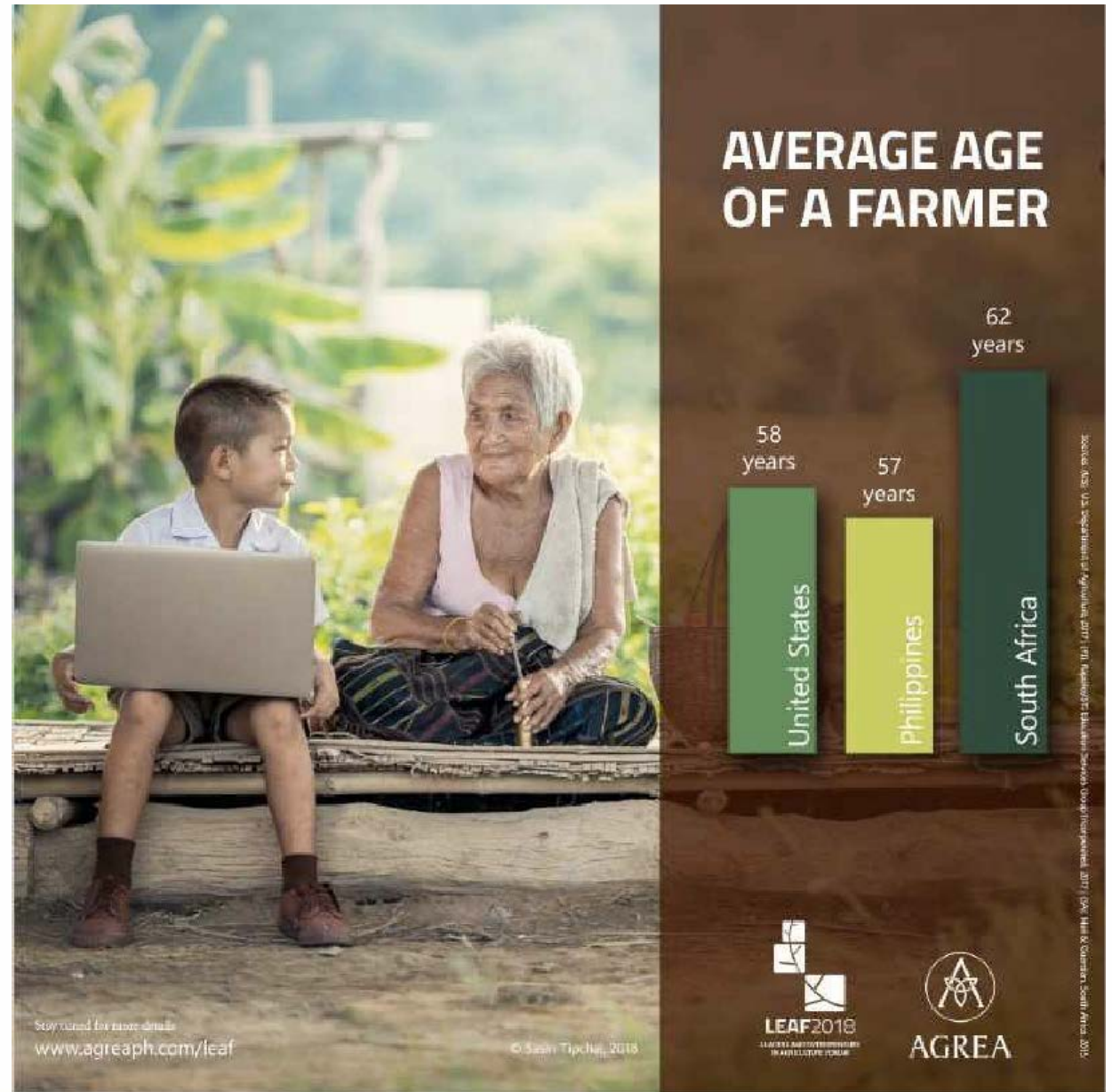
 **AGREA**

 /AGREAInternational  @agrea.ph  @AgreaPHL

Farmers: Poor + Aging + Low Educational Attainment

“When the farmer is poor, so is the whole country”

- Polish Proverb



Who We Are



AGREA is an innovative, inclusive, for purpose, agri-business that is founded on sustainable agriculture, fair-trade, and replicable model of an agri-based economy.

Cultivation of Human Beings

AGREA IS AN INNOVATIVE, inclusive, for-purpose, agri-business that is founded on sustainable agriculture, fair-trade, and replicable model of an agri-based economy. AGREA focuses on Filipino farmers and fisher folk.



Ecology of Dignity

With a strong belief in the Ecology of Dignity, AGREA is cultivating human beings in order to be agents of change for their families, communities, and country.

The producers of our food should not be "just" farmers and fisher folk, but also educators, scientists, experts. They should be farmers and fisher folk who believe they could dream beyond themselves.

Agri-based Economy

AGREA implements community-based and organization-based programs supported by training and workshops for individuals that address Zero Waste, Zero Hunger, and Zero Inefficiency.

Our goal is to create island economies in the Philippines where value crops can be grown and where all players in the value chain are sustainably supported and nurtured.



Fair Trade

AGREA believes that the roles that Filipino farmers and fisher folk play are as important as any other stakeholder in the goods value chain.

AGREA believes that through technology, education and community empowerment, food producers can have a fairer business share, more autonomy, more dignity and a better quality of life.

AGREA's Vision, Mission and Goals





ONE-ISLAND ECONOMY



The environment is front and foremost in all strategies and practices



**We believe in the potential of the human spirit
through a thinking heart**



An economic development system based on overall happiness



FARMING

IS COOL

SMART

SEXY

HUMANE

MARINDUQUE



On going



Incoming



Potential Areas



AGREA

SIARGAO

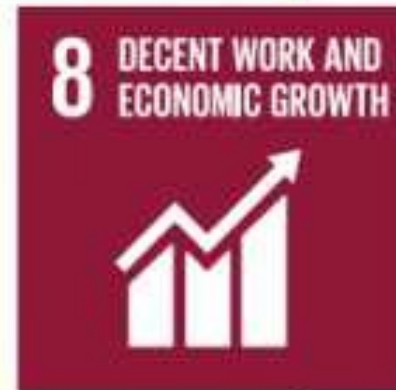


On going



Incoming





CLIMATE- RESILIENT FARMING APPROACH

Coconut + turmeric and
ginger intercropping









AGREA

FARM SCHOOL

always growing. always discovering.



AGREA's Farm School



TESDA SCHOLARSHIPS AVAILABLE



Agri School for a Sustainable Future

AGREA FARM SCHOOL, located in a 2-hectare farm property in Carwat, Boac, Marinduque. It is the first Technical Education and Skills Development Authority (TESDA) accredited farm school in the province. The farm school offers agri-related technical and vocational courses and are packaged from the competency map of the Philippine agri-fishery sector:

- Organic Agriculture Production NCII
- Pest Management (Vegetables) NCII
- Agricultural Crops Production NCII

Basic Admission Requirements

- Must be a Filipino citizen
- Must be 18 years old and above at the time of application
- Photocopy of Birth Certificate
- Photocopy of Marriage Certificate for married female applicants (if available)
- Medical Certificate indicating "Fit to work"
- Barangay Clearance
- Photocopy of any government-issued ID/ackno ID
- Photocopy of Transcript of Records/Form 13? (if available)



Mary June Larraquel

The instructors are well trained, they are knowledgeable about everything and are with high standards. They are also very approachable. The school made sure to provide every thing to its students.



Bryan Monsanto

I believe the greatest strength of the AGREA Farm School is their belief they can change the mindset of the people of Marinduque: that farming is not just farming, that it is also very and fun.



Donna Ara Naling

The instructors are knowledgeable, friendly, and respect different levels of understanding. They have great expertise in this field. They are energetic and are always open for questions.

AGREA Farm School and Assessment Center
AGREA Farm Estate, Carwat, Boac, Marinduque, Philippines
(0917) 888-6505 / (0933) 824-6020 / farmschool@agreaph

ENROLL ONLINE NOW
bit.ly/agreafsform

CONTACT US NOW
(0917) 888-6505
(0933) 824-6020

Agriculture Courses Offered

AGREA FARM SCHOOL inspires farmers, farming enthusiasts, garden hobbyists, professionals, teachers, students, and everyone else in between, to use the same agriculture competencies to lead a healthy and sustainable future.



Organic Agriculture Production NCII

28 Days | Full Scholarship Available

Consists of competencies that a person must achieve to produce organic farm products such as chicken and vegetables including the production of organic supplements such as fertilizers, extracts and extracts. It has two (2) elective competencies which are on raising organic hogs and raising organic small ruminants.



Pest Management (Vegetables) NCII

39 Days | Full Scholarship Available

Trains participants in implementing pest management activities in both backyard and commercial vegetable farms. The course involves carrying out competencies in pest management in relation to the growing of veggies specifically crops such as tomato, pepper, eggplant, cabbage, broccoli, cauliflower, and Chinese cabbage.



Agricultural Crops Production NCII

42 Days | Full Scholarship Available

Trains participants in producing various crops and includes performing nursery operations, planning, caring and maintaining of crops, carrying out harvest and post-harvest operations. It also equips students in understanding and performing appropriate agricultural duties.



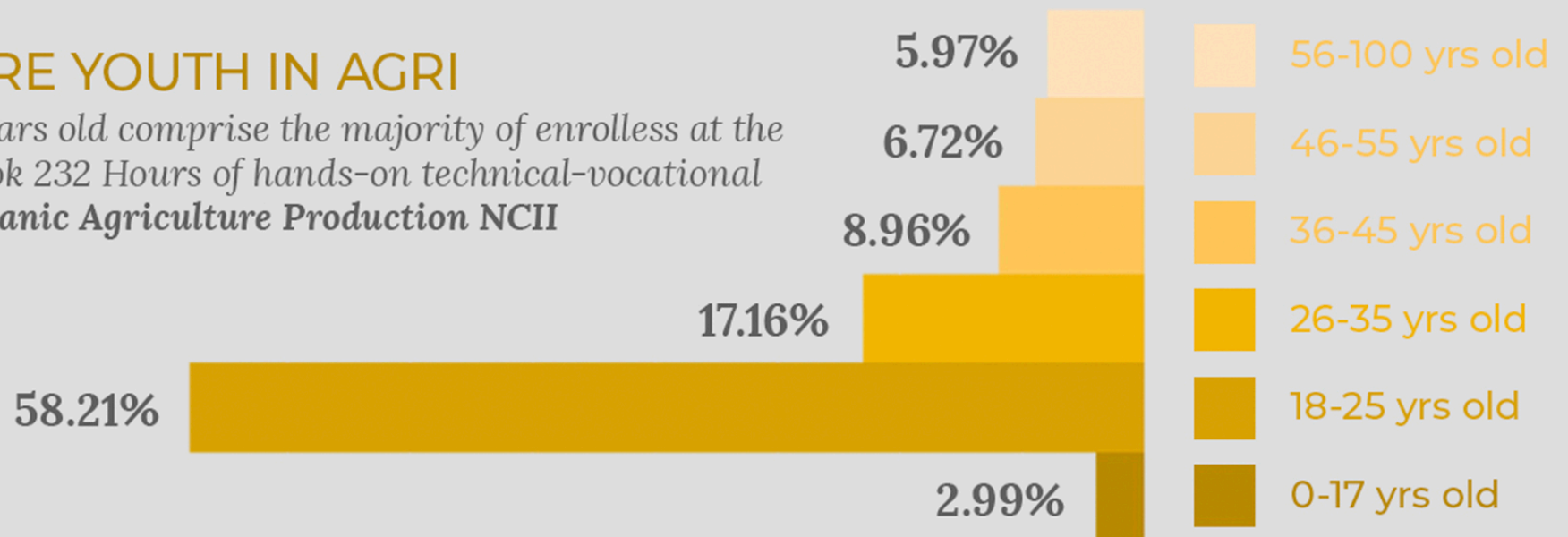
AGREA FARM SCHOOL

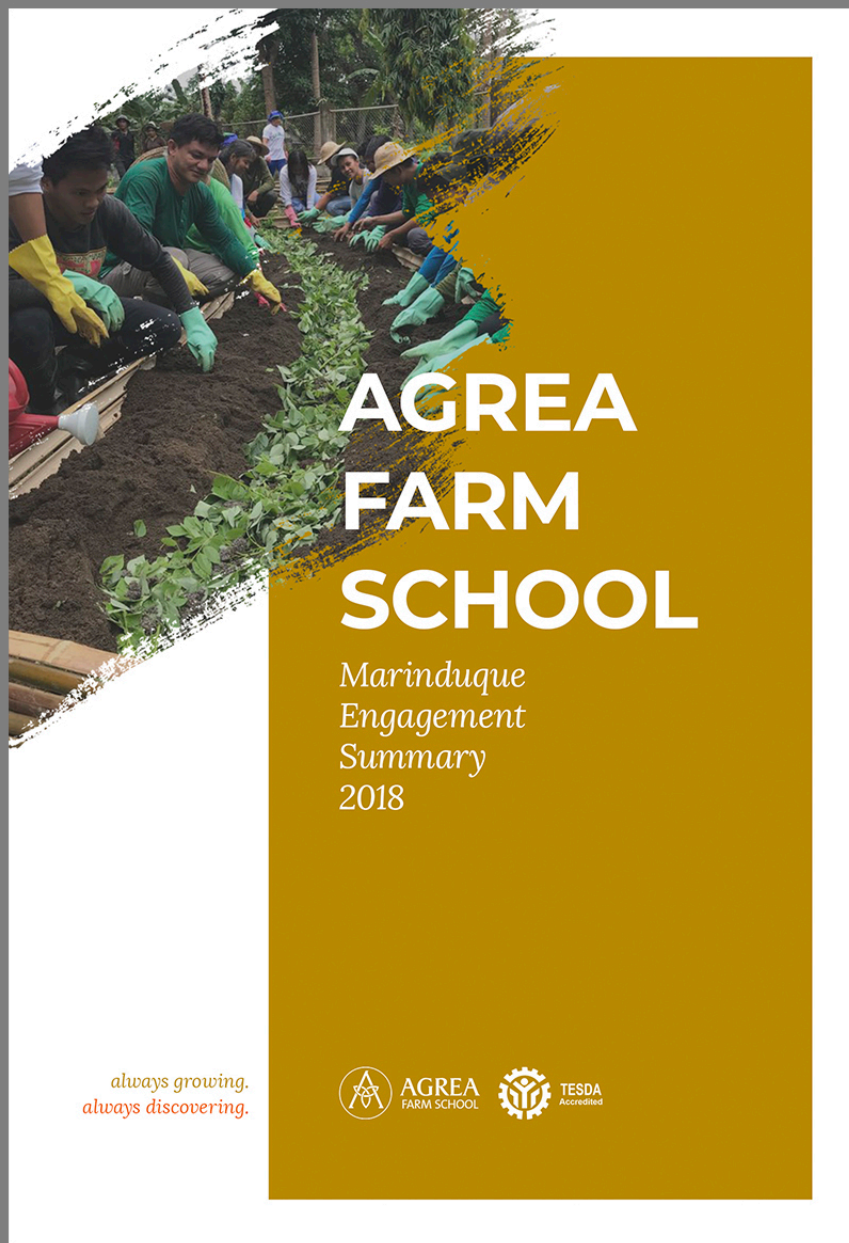
Marinduque Engagement Summary 2018

31,088 Total accumulated training hours

AGE GROUP : MORE YOUTH IN AGRI

Filipino youth aged 18-25 years old comprise the majority of enrollees at the AGREA Farm School and took 232 Hours of hands-on technical-vocational competency training in **Organic Agriculture Production NCII**





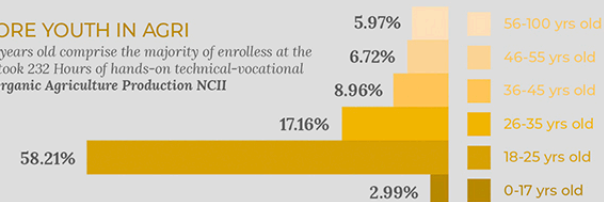
AGREA FARM SCHOOL

Marinduque Engagement Summary 2018

31,088 Total accumulated training hours

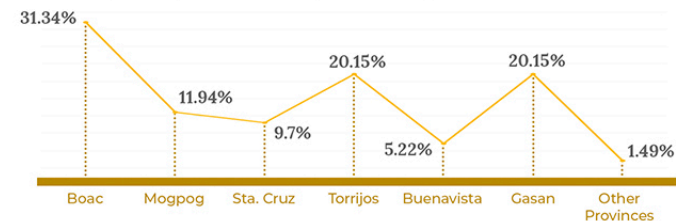
AGE GROUP : MORE YOUTH IN AGRI

Filipino youth aged 18-25 years old comprise the majority of enrollees at the AGREA Farm School and took 232 Hours of hands-on technical-vocational competency training in Organic Agriculture Production NCII



GEOGRAPHIC DISTRIBUTION

134 students graduated from the AGREA Farm School in Academic Year 2018, 132 of which were local TESDA scholars from all six Marinduque municipalities and 2 students from other Philippine provinces

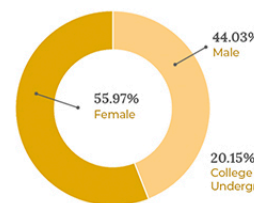


ORGANIC AGRI PRODUCTION NCII CERTIFICATION RATE

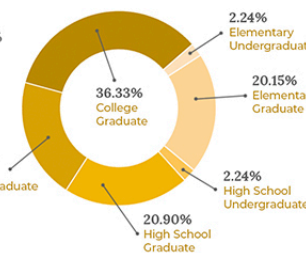
AGREA Farm School is a TESDA-accredited Assessment Center for Organic Agriculture Production NCII. The school holds a national certification passing rate of 99.25% as of 2018.



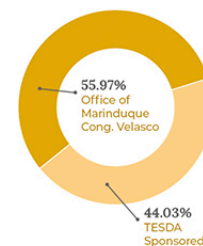
GENDER



EDUCATIONAL ATTAINMENT OF ENROLLEES



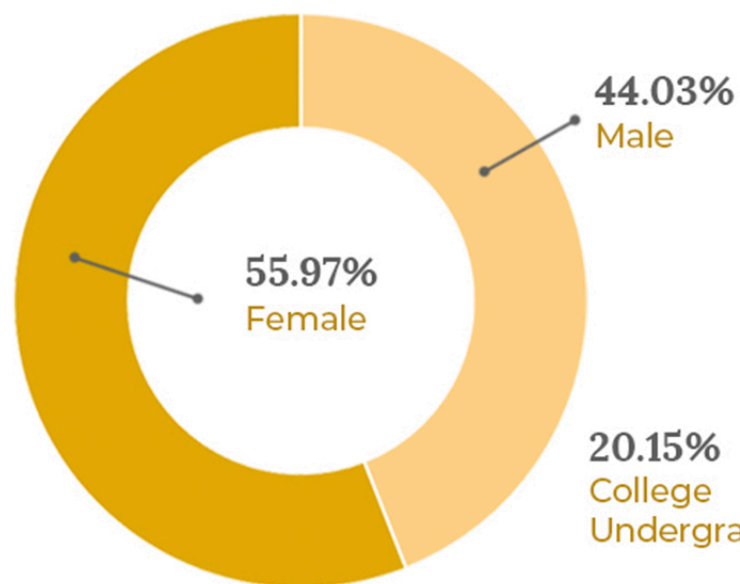
SPONSORSHIP SOURCES



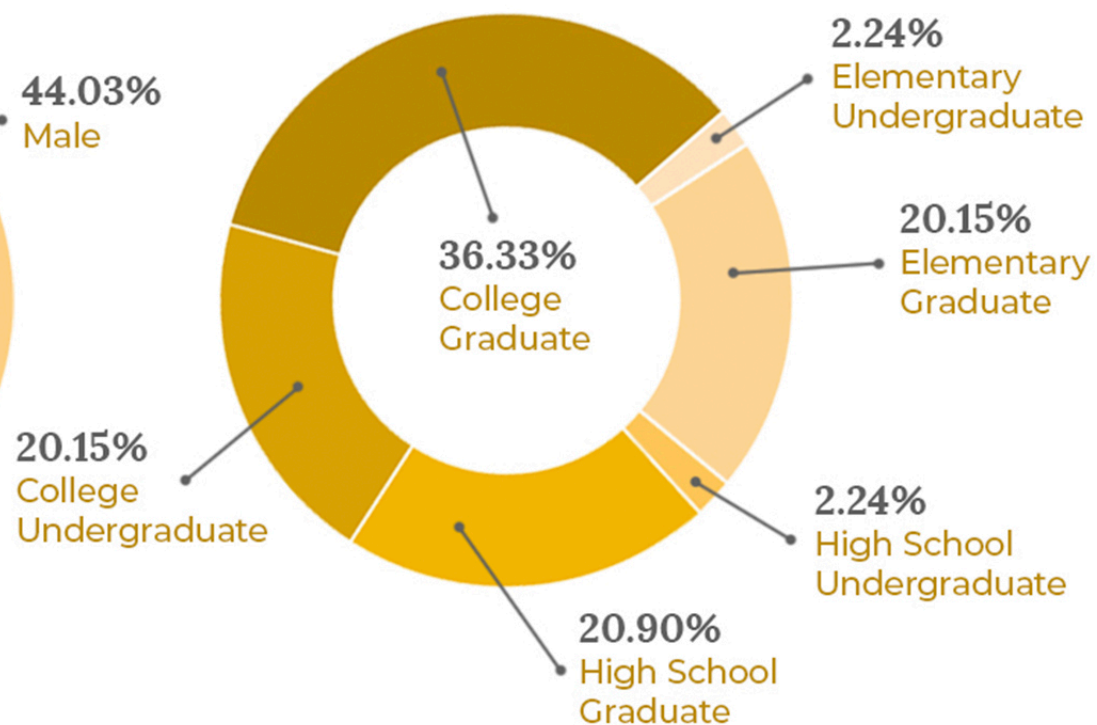
AGREA FARM SCHOOL TESDA Accredited TESDA Bot Lahat

/AgreaPH @AgreaPHL www.agreaph.com

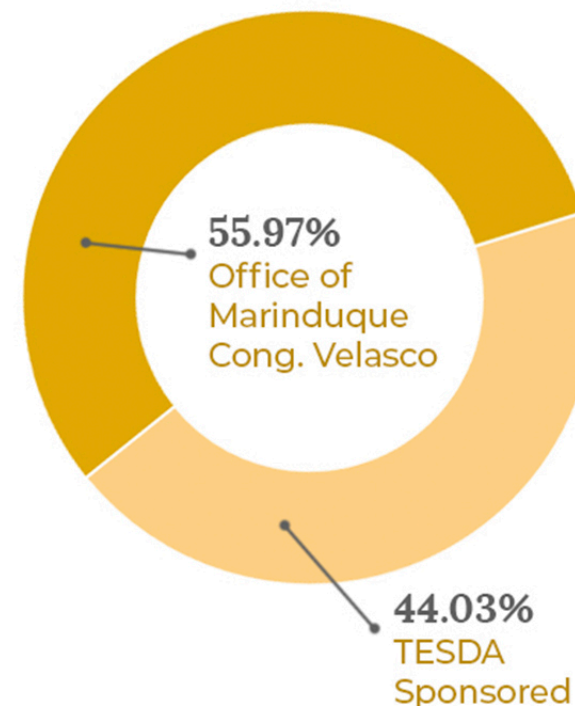
GENDER



EDUCATIONAL ATTAINMENT OF ENROLLEES



SPONSORSHIP SOURCES





AGREA
FARM



THE
garden
CLASSROOM







Generation**GR3EN**

- 50 Southeast Asian Delegates
- 10 Southeast Asian Countries
 - 6 International Speakers
 - 6 Development Sessions
- 4 Green Business Components
 - 4 Workshop Days
- 1 Continuous-Learning Program
- 1 GR3EN Business Movement
 - 1 Generation

G

GenerationGR3EN aims to develop a generation of **eco-entrepreneurs** with the knowledge and skills to launch environmentally-friendly green businesses. Delegates will have the opportunity to hear from **green business** experts, explore tourism in Brunei Darussalam, connect with like-minded youth leaders, and develop innovative eco-tourism business plans.

Core Topics





GROW³
DREAM AWAKE. CULTIVATE.









AGREA

CAPACITATE FARMERS TO DREAM FOR NATION-BUILDING

**Happy with our
organic rice harvest.**





Virus sparks food shortage in the Philippines

The ASEAN Post Team

1 April 2020



Food delivery workers continue to provide services despite the community quarantine declared by the Philippine government during the COVID-19 coronavirus lockdown in Manila on 20 March, 2020. (AFP Photo)

The Philippines reported 538 new cases in the past 24 hours, bringing the total number of

TODAY'S STORIES

Cambodia's Economic Challenges Amid The...

10 July 2020

China As Economic Bogeyman

10 July 2020

The Gloves Come On: Virus-Hit Singapore Votes

10 July 2020

WHO Launches Global Pandemic Response Probe

10 July 2020

Frontline Heroes: Women Health Care Workers

9 July 2020

The Triple Crisis Shaking The World

9 July 2020

B2C BUSINESS: MOVE FOOD INITIATIVE (MFI)

MOVE FOOD INITIATIVE

powered by AGREA INTERNATIONAL

"Intentionally Harvesting Goodness"

An initiative that started during the Covid19 pandemic. Recognized by the government as one of the the firsts to respond to both the farmers and consumers during the total "lockdown" in Metro Manila or Luzon in general.

A farmer-led online platform that connects consumers to farmers, enabling them to get fresh produces delivered directly to their door. It aims to cut off the role of middlemen, resulting in a fairer price for farmers. The online marketplace is called the "**Move Food Growcery**".

IMPACT MEASURES



MOVE FOOD
INITIATIVE
powered by AGREA INTERNATIONAL

AS OF 5 SEPTEMBER 2020

Fruits and veggies delivered

183,706
KILOGRAMS



Farmers we have partnered with

20,902



Families served

73,427



Frontliners served

4,690



Delivered GrowKits for urban agri

327



ORDER LINK bit.ly/movefoodinitiative

Through the #MoveFoodInitiative, we mobilize food producers and ensure a sustainable market for their products amid the logistical challenges brought about by the COVID-19 pandemic. MoveFoodPH is an AGREA Initiative.



MoveFoodPH

The Rescue kitchen attached to the Move Food Initiative started to utilize the the ugly vegetables and fruits and convert them to value-adding products for additional income.

AGREA Rescue Kitchen (ARK)

Seasonal. Artisanal. Intentional. Limited (SAIL)



f /AgreaPH



@AgreaPHL



www.agreaph.com



**MOVE FOOD
INITIATIVE**
powered by AGREA INTERNATIONAL



**AGREA
RESCUE
KITCHEN**

MOVE FOOD INITIATIVE | AGREA RESCUE KITCHEN

AGREA'S ZERO-WASTE INITIATIVE WINS SOCIAL GASTRONOMY MOVEMENT FOOD SOLIDARITY FUND



Saving produce from Rotting in Farmers' Fields



GROW KITS:

- * The Funny Gang (Sinigang)
- * Ang Pinaka-BET Mo (Pinakbet)
- * SupHerb (Herbs)
- * Flower Power (Edible Flowers)
- * Leafy La Vida Loca (Leafy Veggies and Salad Greens)



RURAL: COMMUNITY FOOD GARDEN CONTEST

MARINDUQUE



Boac, Marinduque
COMMUNITY FOOD GARDEN CONTEST
#BoacGrowFoodInitiative

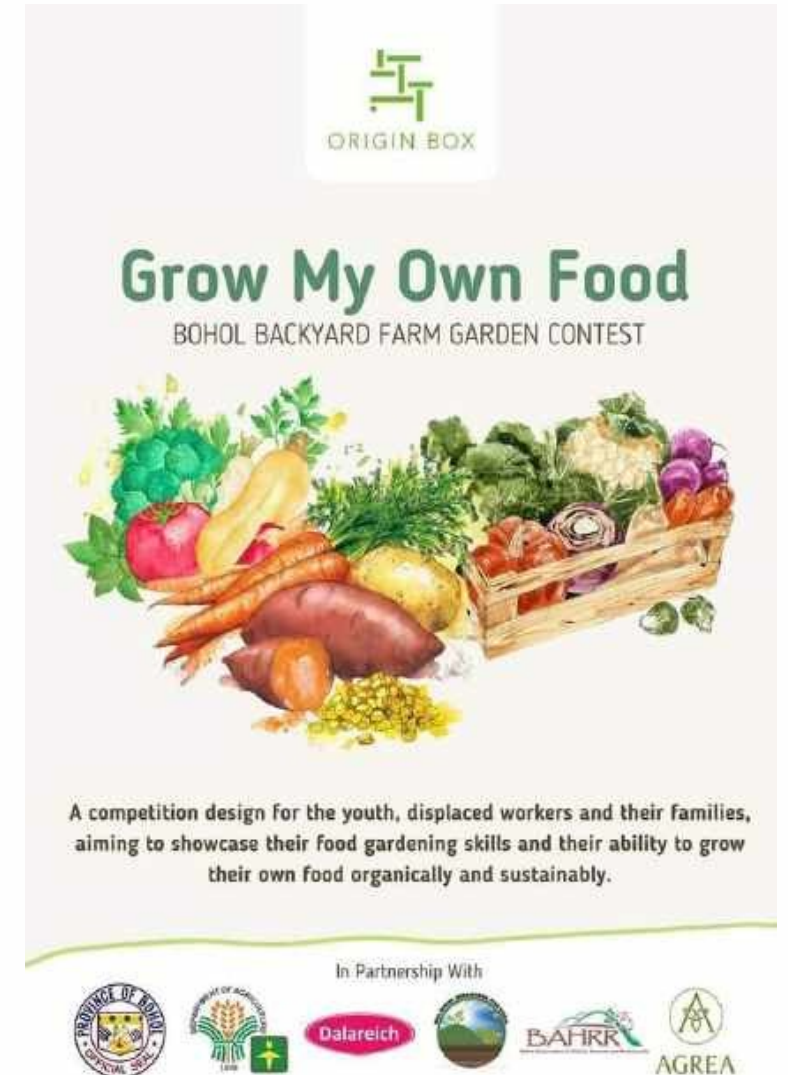
STARTER PACK Each official contestant shall receive starter packs containing the following seeds and organic farming inputs:

- Pechay
- Mustasa
- Sitaw
- Baguio Beans
- Corn
- Ampalaya
- Okra
- Hot Chilli
- Arugula
- Spinach
- Eggplant
- Concoctions
- Vermicast

WINNERS WILL BE ANNOUNCED ON **FRIDAY, 26 JUNE 2020**

tulong MARINDUQUE GOODYEAR GENERIMOSE goodchow AGREA

BOHOL



ORIGIN BOX

Grow My Own Food
BOHOL BACKYARD FARM GARDEN CONTEST

A competition design for the youth, displaced workers and their families, aiming to showcase their food gardening skills and their ability to grow their own food organically and sustainably.

In Partnership With

PROVINCE OF BOHOL OFFICIAL SEAL DEPARTMENT OF AGRICULTURE DALAREICH BAHRR AGREA

SIARGAO:

Project
BUHAY

Barangay Unity
towards High-
value Agriculture
Yield



HARDIN NG PAGBABAGO




Covid-era Southeast Asia is showing an appetite for farm-to-table tourism

The pandemic has awoken a desire for conscientious dining that connects consumers with local farmers. How is the region's tourism and hospitality industry responding?

By Marissa Carruthers

July 8, 2020



An aerial photograph of a dense, lush green forest. In the center of the image, there is a small, circular clearing or path that leads into the woods. The trees are tall and vibrant green, creating a textured canopy. The overall tone of the image is natural and serene.

**Most things,
except agriculture,
can wait.**

JAWAHARLAL NEHRU

