

## **Project Name:** Livelihood Programme Targeting Entrepreneurship Skills and Business Creation (LP-ESBC)

**Organization(s):** Habitat Association (Turkey), Youth Business International (YBI) & Accenture

**Country:** Turkey

**Partners:** Union of Chambers and Commodity Exchanges of Turkey, South-eastern Anatolia Regional Development, United Nations High Commissioner for Refugees (UNHCR)

**Website:** <http://habitatdernegi.org/en/>

### **Brief Project Description:**

Livelihood Programme Targeting Entrepreneurship Skills And Business Creation provides entrepreneur promotion (including access to finance), skills training, employment services as well as doing systems reform through multi-stakeholder partnerships. It aims to economically empower individuals, reducing reliance on aid by enabling refugee entrepreneurs and Turkish youth to start and sustain their own businesses, create jobs, and contribute positively to their local communities.

The program brings together the resources and expertise of a local NGO (Habitat), an international network of organizations working on youth entrepreneurship (YBI), the private sector (Accenture) and an intergovernmental agency (UNHCR), therefore fostering a unique opportunity to work in partnership, share learning and build a strong evidence base and invest available resources wisely.

It builds on an advanced Monitoring, Evaluation and Learning (MEL) framework and develop appropriate monitoring tools. Habitat's MEL system will be backed up by an Operation Management System (OMS) – a bespoke cloud-computing infrastructure, enabling robust data gathering to underpin MEL and management information.

### **Target Population:**

The program supports beneficiaries from the Syrian Refugee community and local Turkish under-served populations towards business creation, job creation and labour force participation.

### **Target Results:**

Indicators of interest to the program are:

- Number of businesses which received seed funding and support
- Number of accelerated startups
- # of Syrian entrepreneurs met with Turkish entrepreneurship ecosystem

### **Interesting Features & Innovations:**

- Targets Syrian refugees in Turkey and refugees living in urban settlements.
- Runs boot camps where focusing on business model development.
- Developing a future workforce curriculum to include innovation, creativity and entrepreneurship. Also trying to include software, hardware, and robotics
- Provide financial inclusion and finance products for Syrian refugees.
- Use a Salesforce M&E platform which provides informed management decisions and improves partner to shareholder communication.