

Project Name: Sama Impact Solutions**Organization(s):** Samasource**Dates of Implementation:** 2008 Ongoing**Country:** Kenya**Partner(s):** Self implemented**Funder(s):** Currently self-funded with some earned revenue and short-term grants: Tarsadia, Tent Foundation, Norwegian Refugee Council and International Trade corporations**Website:** <https://www.samasource.com/>**Project description:**

Sama Impact Solutions is a project that equips marginalized young people and women with 21st digital skills, so that they will be able to access to dignified work and living standard wages Sama Impact Solutions has delivered their service through a blended approach to-date, that is based on a classroom model to test out methods of content delivery.

However, Sama Impact Solutions has recently received funding for development of an automated learning product that will enable content delivery independent to the blended model and will therefore be expecting accelerated growth in number of their trainees in the next 5 years.

Samasource, the parent organization of Sama Impact Solutions utilizes the power of digital economy to life people out of poverty by providing employment in places with high rates of unemployment. Sama Impact Solutions provides data solutions for businesses and manage the end-to-end delivery process through secure onshore, nearshore and offshore operations. They also pioneered a co-shared work space in Nairobi that provides infrastructure and connectivity to young people to enable to access jobs on online work platforms.

Target Population:

Unemployed young people.

Results to-Date and/or Target Results:

Samaschool is currently investing in automated and self-paced learning which can be done remotely across the globe at a low cost.

Sama Impact Solutions graduated 83 students at by the end of October 2018. By end of January 2019 50% of those graduated had completed at least one job and earned an income from it from Freelancing. Samasource has directly employed 10,000 people since its inception in 2008, and its training program has reached 3600 to date. From a conservative estimate, Sama Impact Solutions aims to reach a minimum of 600,000 young people in the next five years.

Interesting Features & Innovations:

- Sama Impact Solutions is currently investing in automated and self-paced learning that makes it scalable at low costs.
- Curriculum is developed and contextualized after a baseline assessment of skills of target group.
- It provides high-quality data solutions for your businesses and manage the end-to-end delivery process through secure onshore, nearshore and offshore operations.